DESIGNERS
SELECTION

DESIGNERS SELECTION

Collaborare vuol dire incontrarsi, conoscersi e creare. Dalla sinergica collaborazione del Brand Sahrai Milano con architetti, artisti e designer, nasce il progetto “Designers Selection”.
Nel corso degli ultimi anni, si sono avvicendati creativi di varie nazionalità, cultura e formazione, dando vita ad esclusive Creazioni che evidenziano non soltanto la produzione stilistica di anni di esperienza, ma visioni molto personali del tappeto. Il risultato di questo processo, che mette in risalto quello che troppo spesso è considerato un “complemento”, è che il Tappeto acquista carattere, significato e si trasforma in “elemento”.
Maestria Artigianale e Ricerca Stilistica, Tecnica e Design sono tangibili nell’intera produzione di Sahrai Milano e Designers Selection è l’inizio di un nuovo viaggio creativo reso possibile dalla passione che la Famiglia Sahrai mette nel proprio lavoro.

A creative collaboration involves meeting and learning from each other’s experiences. Sahrai Milano brought life to the “Designers Selection” project through the work of outstanding architects, artists and designers from all over the world.
These creative figures of different nationalities, cultures and backgrounds have contributed to enrich the Sahrai Milano collections with their very personal vision of the Rug. This creative process draws more emphasis on the character and personality of the Rug which becomes an essential part of the interior Design instead of being considered just as an accessory.
Craftsmanship, Technology and Design are tangible throughout the entire SAHRAI Collections and “Designers Selection” is the beginning of a new creative journey made possible by the passion that the SAHRAI Family transmit in their work.

CARLO COLOMBO

Carlo Colombo si laurea in architettura al Politecnico di Milano nel 1993 e inizia la sua carriera, dedicandosi soprattutto al design e al marketing del prodotto industriale, alla grafica e agli allestimenti, collaborando con i migliori brand del design italiano, come Flexform, Poliform, Giorgetti, Cappellini, Antoniolupi, Artemide, Flou, Bentley Home, Bugatti Home, Trussardi Casa, Elie Saab Maison, Olivari, Faber, Sahrai, Penta Light, per citarne alcuni. Nel 2011 ha insegnato interior design presso l'Università di Beijing. Nel 2013 fonda a Lugano, con Paolo Colombo, lo studio A++, che si occupa di interni e progetti di architettura su larga scala in tutto il mondo, con studi a Lugano, Zurigo, New York, Miami, Dubai. I suoi progetti sono stati esposti a Parigi, al Weserburg Museum für moderne Kunst di Brema nel 1995, al Museo delle arti decorative di Colonia nel 1996, alla Triennale di Milano nel 2016 e al MARCA, Museo delle Arti di Catanzaro nel 2017.

Carlo Colombo graduated in architecture from the Politecnico di Milano in 1993 and began to work, dedicating himself, above all, to design and marketing of industrial products, graphics, and set-ups, collaborating with the best brands of Italian design such as Flexform, Poliform, Giorgetti, Cappellini, Antoniolupi, Artemide, Flou, Bentley Home, Bugatti Home, Trussardi Casa, Elie Saab Maison, Olivari, Faber, Sahrai, Penta Light, to name a few. Since 2011 he has been teaching design at the University of Beijing. In 2013 he founded A++ architecture studio with Paolo Colombo in Lugano, which deals with interiors and large-scale projects all over the world, with studios in Lugano, Zurich, New York, Miami, and Dubai. His projects have been exhibited in Paris, at the Weserburg Museum of Modern Art in Bremen (1995), at the Museum of Decorative Arts in Cologne (1996), at the Milan Triennale (2016),and at MARCA, Museum of the Arts of Catanzaro (2017).

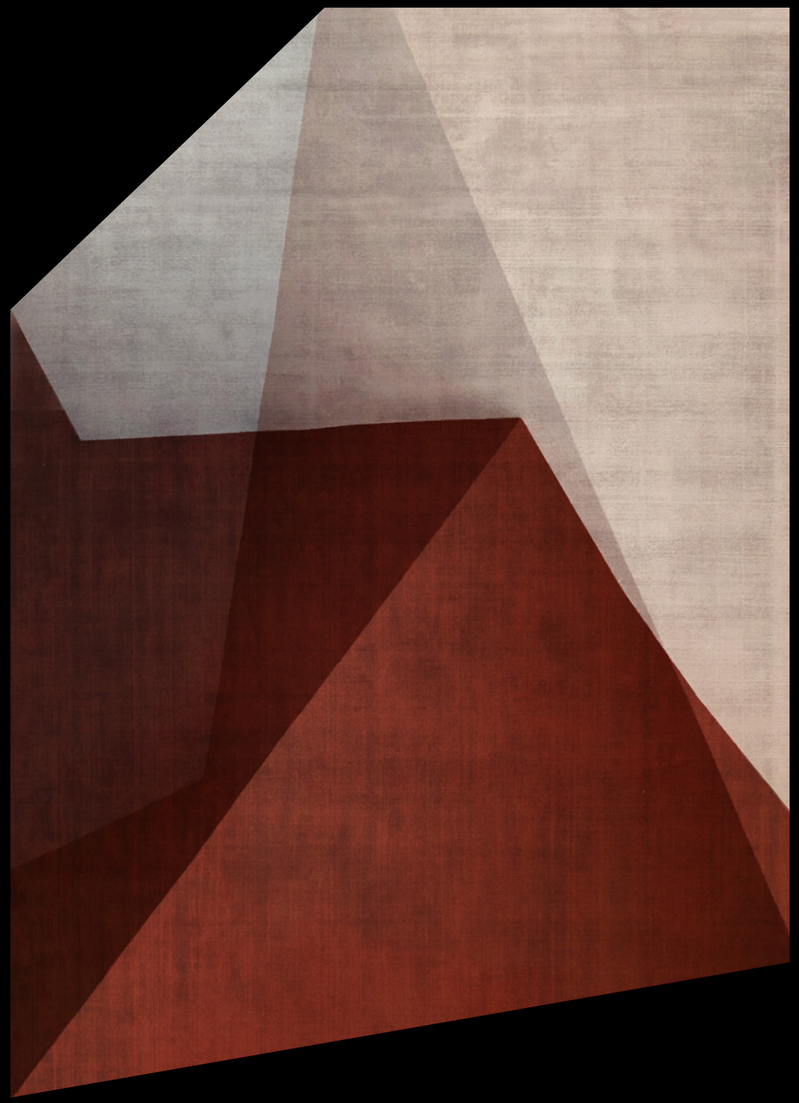




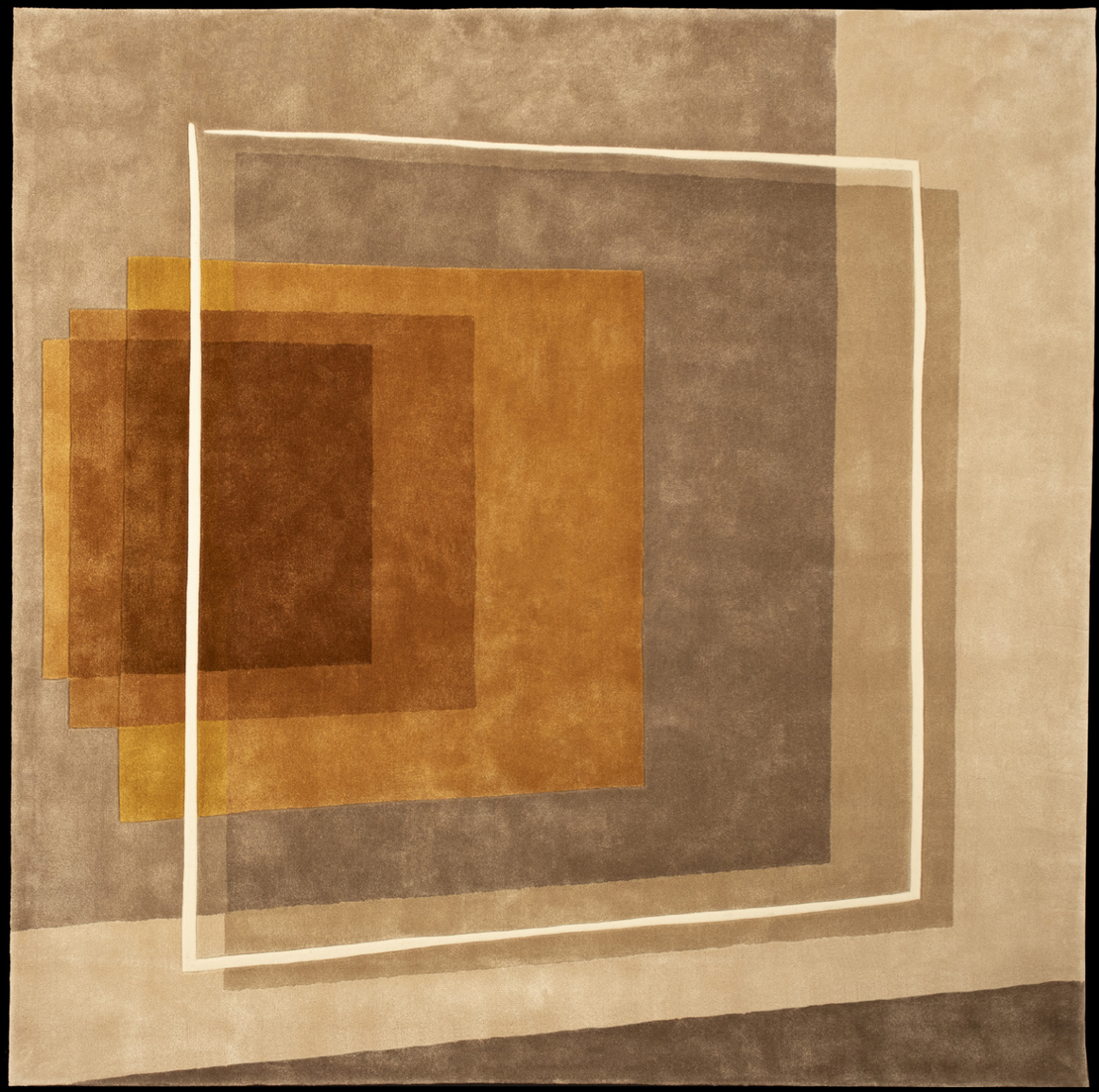
Design: Romanic Wall blue - Finely Handknotted in natural silk - 400x300 cm



Design: Ebony Sound - Finely Handknotted in wool and viscose relief - 300x250 cm

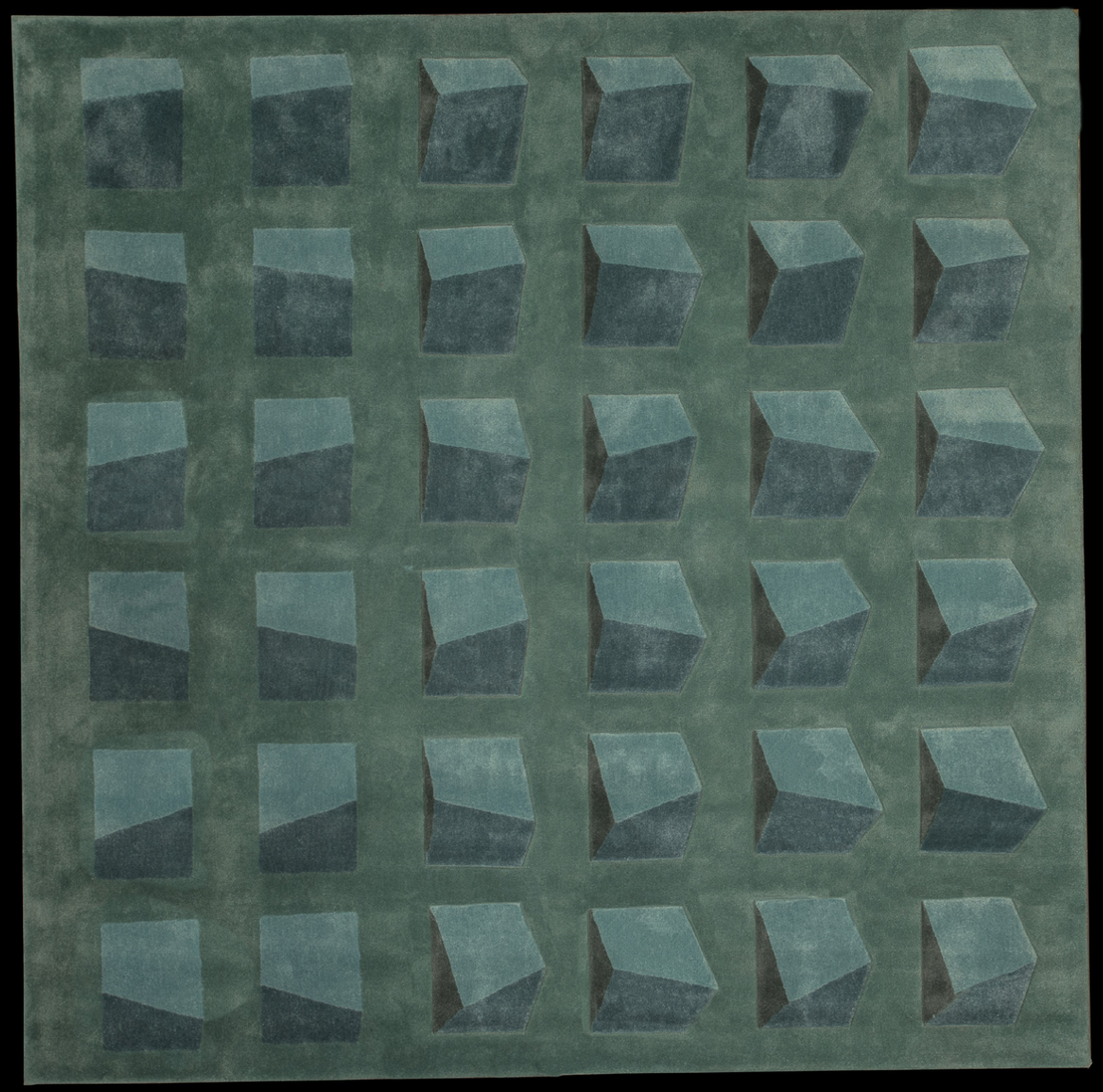


Design: Dakota Hills - Finely Handknotted in natural silk and natural silk relief - 350x250 cm

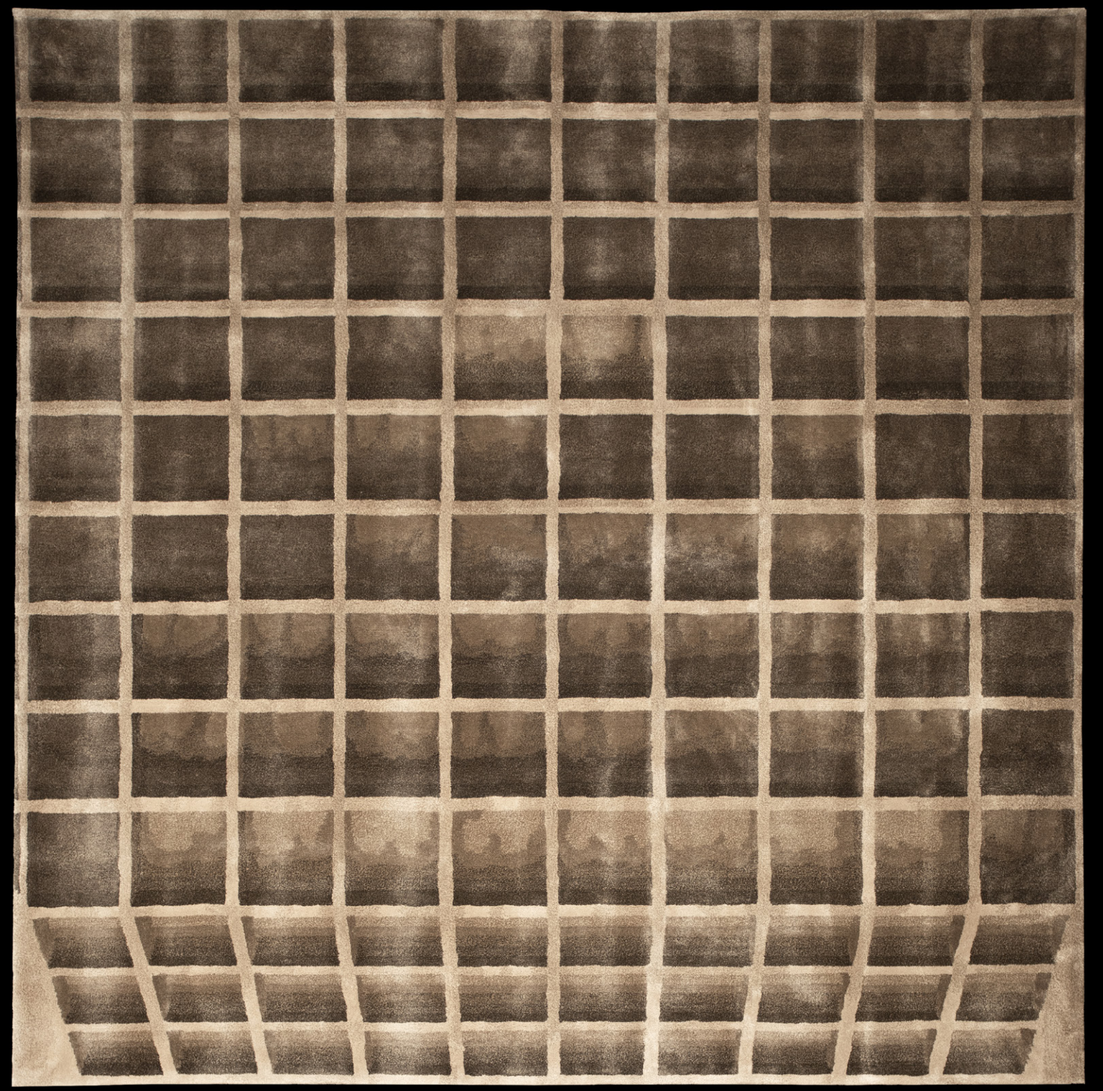


Design: Desert Tea - Superior Handtufted in new zealand wool and bamboo silk - 200x200 cm





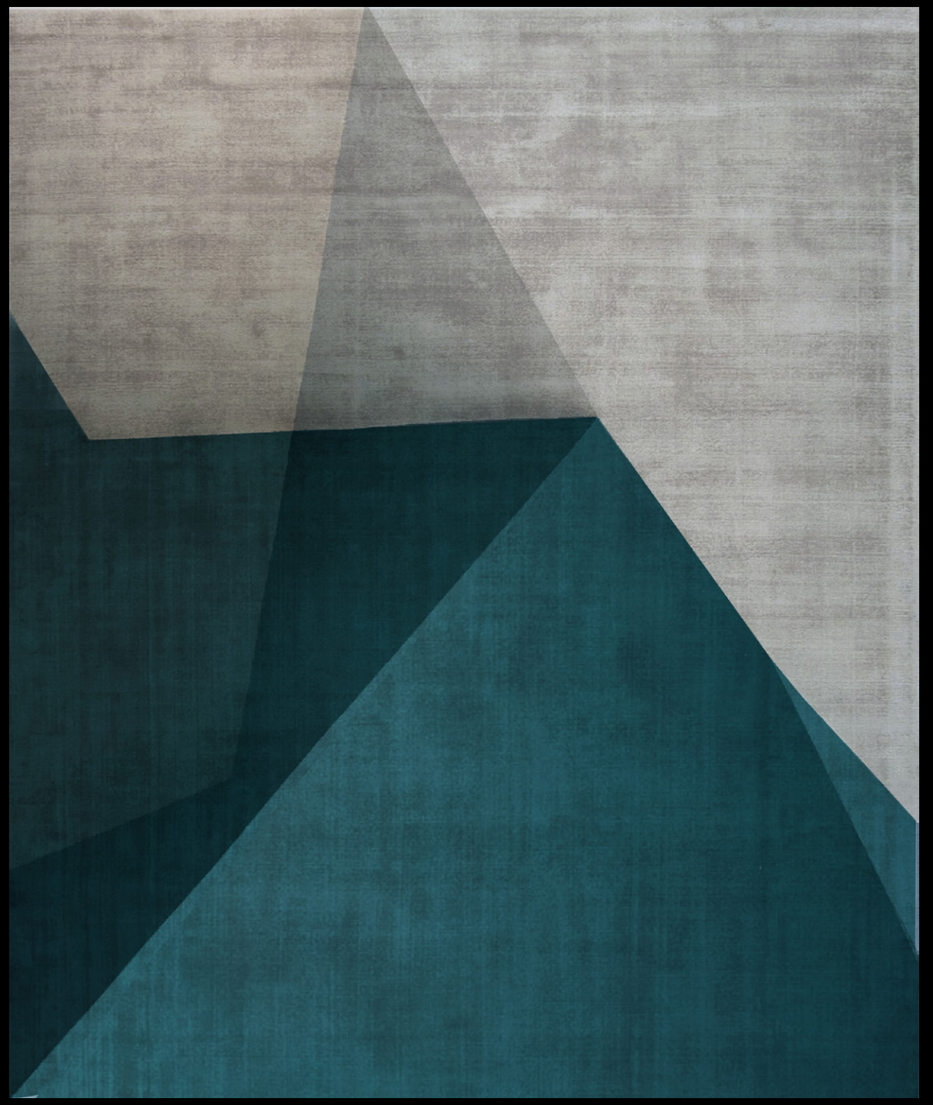
Design: Baikal Mood - Superior Handtufted in all bamboo silk - 200x200 cm



Design: Salt Lake - Superior Handtufted in all bamboo silk - 200x200 cm

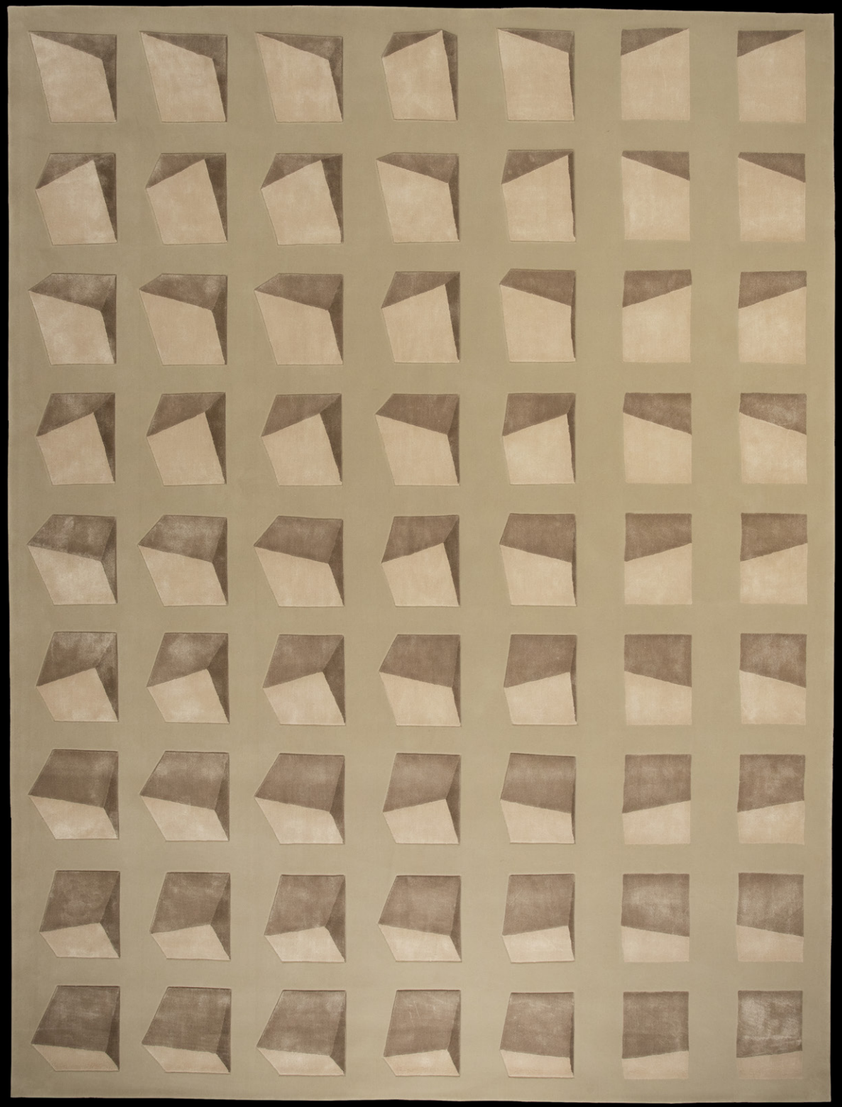


Design: Sea Beans - Finely Handknotted in loop viscose and viscose relief - 400x300 cm

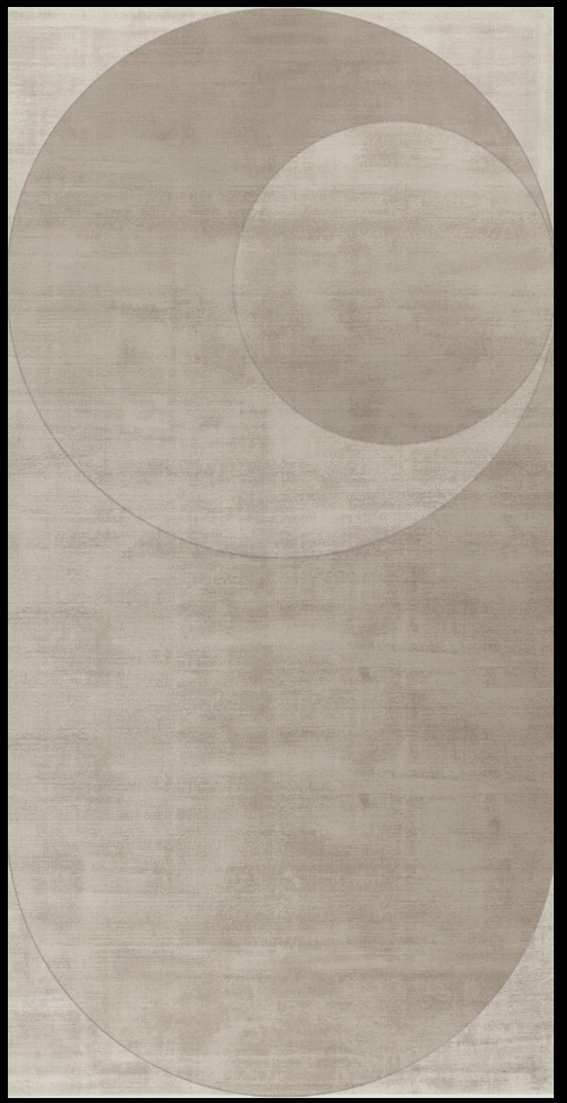


Design: Dakota Hills teal - Finely Handknotted in all viscose - 300x250 cm





Design: Indian Revenge - Superior Handtufted in new zealand wool and bamboo silk - 400x300 cm



Design: Velvet Apocalypse - Finely Handknotted in viscose and viscose relief - 500x250 cm

MARCEL WANDERS

Marcel Wanders Studio si occupa di prodotto e interior design ed è situato nella capitale creativa di Amsterdam. Lo studio ha oltre 1.900* esperienze iconiche di prodotto e Progetti di interior design in tutto il mondo per clienti privati e marchi premium come Alessi, Aeroporto di Amsterdam, Audi Baccarat, Bisazza, Christofle, Kosé Corporation/ Decorté, Flos, KLM, Hyatt Hotels Corporation, LH&E Grou, Louis Vuitton, Miramar Group, Morgans Hotel Group e decine di altri. Sotto la direzione creativa di Marcel Wanders e Gabriele Chiave, lo studio Marcel Wanders impiega 40 esperti di design e comunicazione. Considerato da molti come un'anomalia nel mondo del design, lo studio Marcel Wanders ha individuato la propria missione col "creare un ambiente intriso d'amore, vivere con passione e realizzare I sogni più emozionanti."

Marcel Wanders studio is a leading product and interior design studio located in the creative capital of Amsterdam The studio has over 1,900* iconic product and interior design experiences all around the globe for private clients and premium brands such as Alessi, Amsterdam Airport, Audi Baccarat, Bisazza, Christofle, Kosé Corporation/ Decorté, Flos, KLM, Hyatt Hotels Corporation, LH&E Grou, Louis Vuitton, Miramar Group, Morgans Hotel Group among scores of others. Under Marcel Wanders and Gabriele Chiave's creative leadership and direction, Marcel Wanders studio employs 40 design and communication experts. Regarded by many as an anomaly in the design world, Marcel Wanders studio has made its mission to "create an environment of love, live with passion and make our most exciting dreams come true."





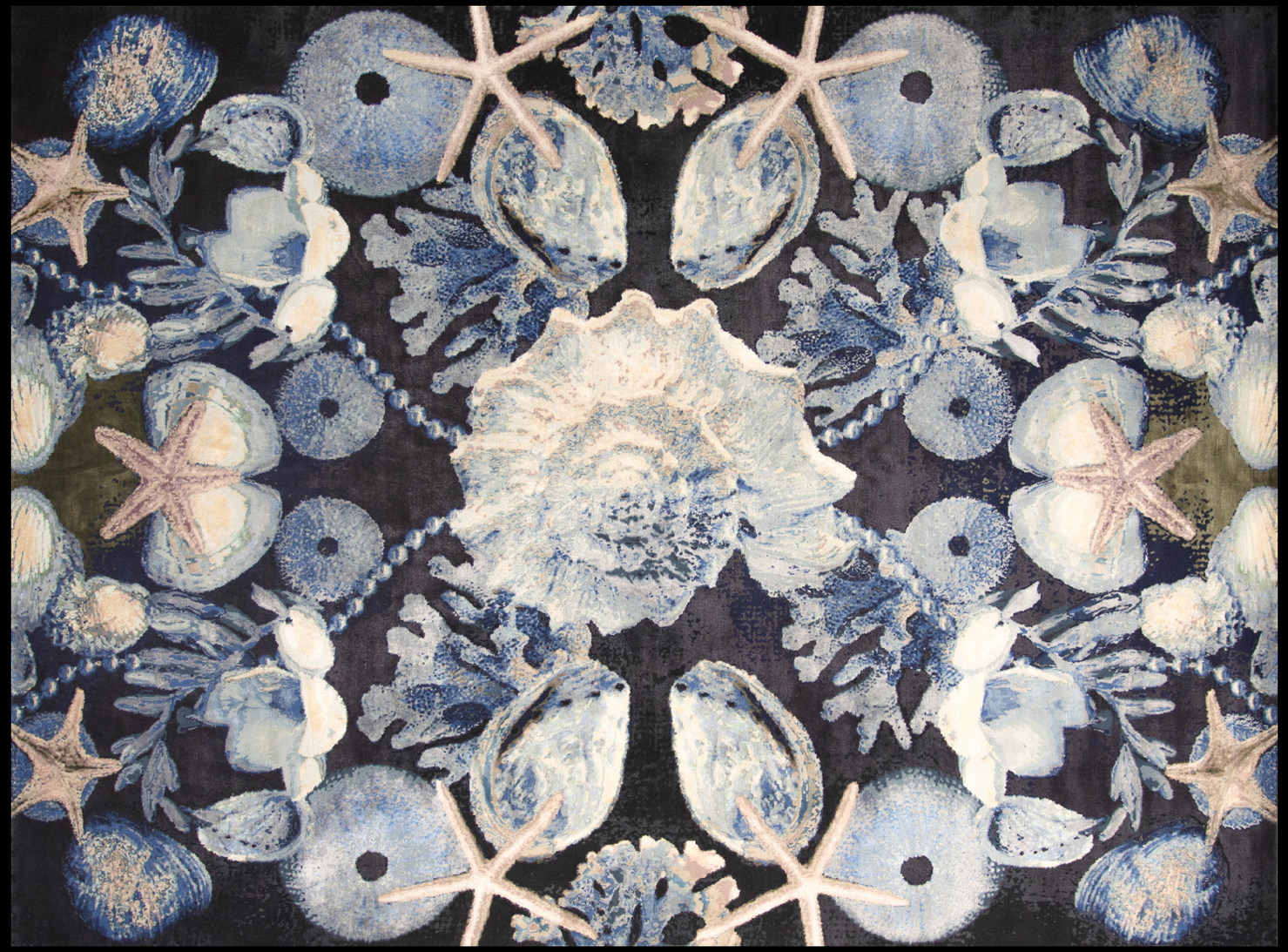
Design: Charm - Finely Handknotted in wool and natural silk - 600x450 cm





Design: Lush - Finely Handknotted in wool and natural silk - 400x300 cm



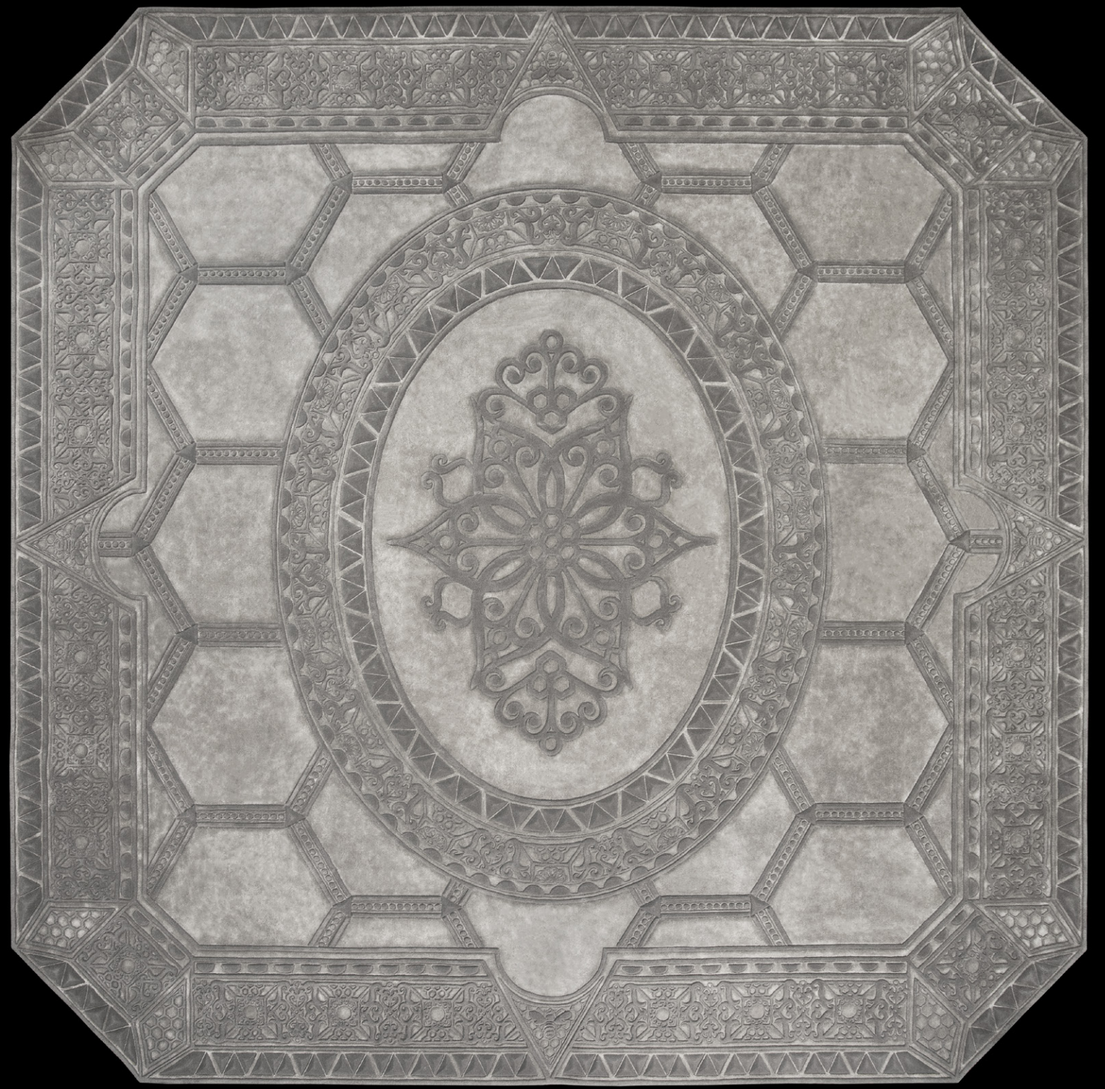


Design: Allure - Finely Handknotted in wool and natural silk - 400x300 cm





Design: East - Superior Handtufted in New Zealand wool and bamboo silk 3D hand sculptured - 450x250 cm



Design: West - Superior Handtufted in New Zealand wool and bamboo silk 3D hand sculptured - 400x400 cm







Design: North - Superior Handtufted in New Zealand wool and bamboo silk 3D hand sculptured - 450x400 cm



Design: South - Superior Handtufted in New Zealand wool and bamboo silk 3D hand sculptured - 400x250 cm



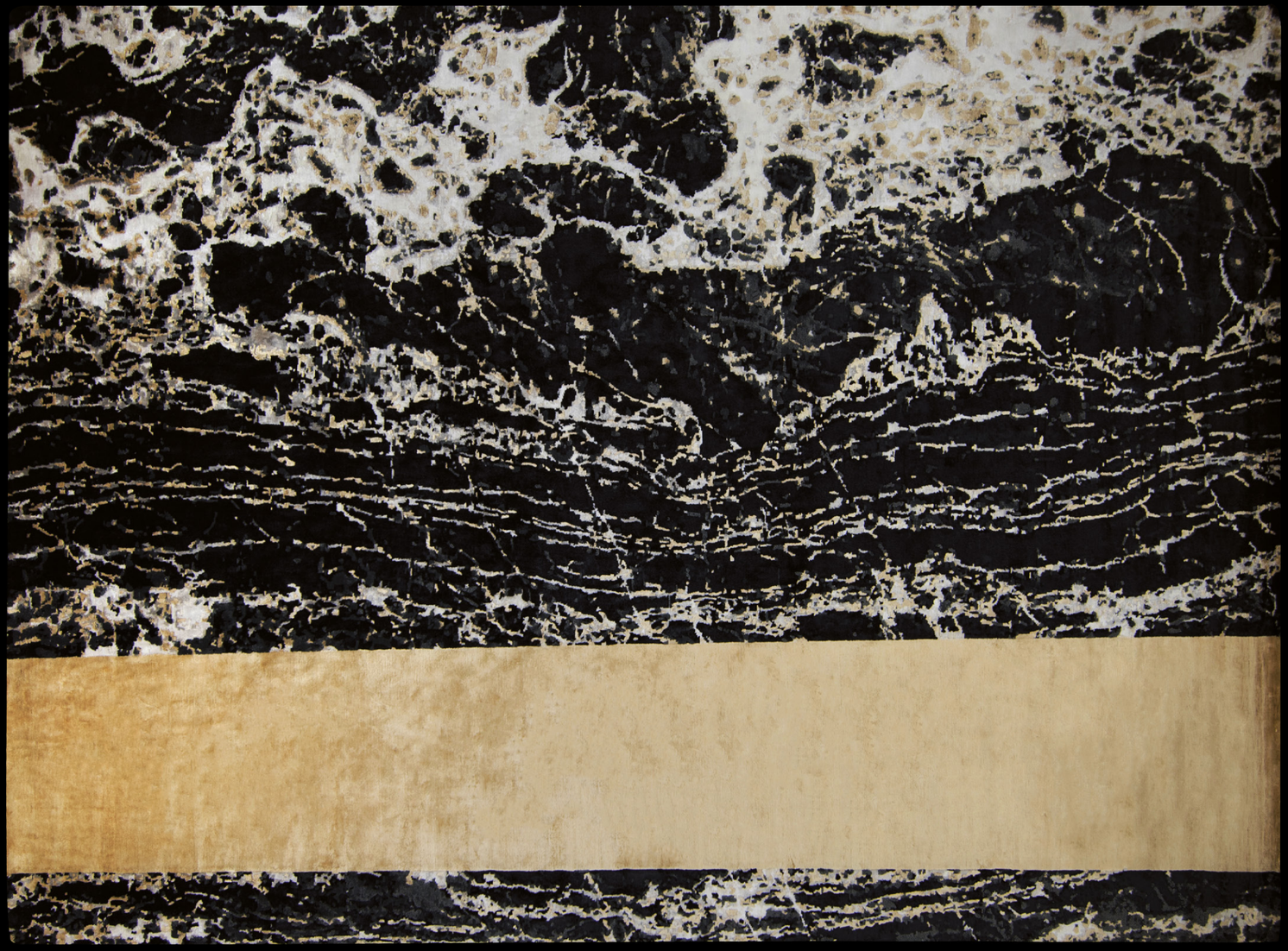


MARCO PIVA

Emozionante, fluido e funzionale, questo è il linguaggio che contraddistingue le realizzazioni di Marco Piva legate all'Architettura, al Product e a l'Interior Design. Lo sforzo nella ricerca materica e tecnologica, il valore della differenziazione, della contaminazione e dell'innovazione, sfociano in una intensa attività progettuale, divenuta una delle più rappresentative del panorama italiano della creatività e del design. Viaggiatore prima ancora che progettista, Marco Piva studia e crea soluzioni intrise di libertà stilistica. Le architetture, gli interni e gli oggetti si caricano di carattere e di nuova simbologia, l'uso della materia e del colore contrasta ogni intellettualismo e rigidità concettuale.
In Giappone, a Osaka, ha partecipato alla progettazione e costruzione dell'innovativo complesso residenziale Next 21, negli Emirati Arabi Uniti a Dubai ha progettato i complessi alberghiero - residenziali Oceana e Tiara di Palm Jumeirah. Ha realizzato il Laguna Palace a Mestre, il Port Palace a Montecarlo, in Russia l'Hotel Mirage a Kazan, l'Una Hotel di Bologna, il T Hotel di Cagliari, il DoubleTree by Hilton a Mogliano Veneto, il complesso multifunzionale Le Terrazze a Treviso, premiato come una delle migliori architetture di recupero industriale. Recenti sviluppi sono il Centro Direzionale di Feng Tai a Pechino, il Centro Culturale di Yuhang, il Master Plan sul Dianshan Lake a Shanghai, le Ville private di Beverly Hills negli U.S.A e il prestigioso Excelsior Hotel Gallia a Milano che ha ricevuto ben 9 riconoscimenti internazionali di architettura e design. Ha disegnato inoltre il Concept delle vetrine Bulgari di tutto il mondo e le Lounges Casa Alitalia per Alitalia. Cave collection nasce dall'opera sinergica di Marco Piva, Sahrai Milano e Antolini Italy.

Exciting, fluid, functional, this is the language that distinguishes Marco Piva's architectural creations, product design and interior design. The effort in material research and technology, the value of differentiation and innovation, lead to an intense design production, that becomes one of the most representative in the context of Italian creativity and design. Studio Marco Piva works range from Masterplan to Architecture, Interior and Industrial design. Marco Piva, a traveller and a designer, is an innovator who is dedicated to create unique design solutions pervaded by stylistic freedom. In Osaka, Japan, the Studio has participated in the design and construction of the innovative complex Next 21, in Dubai, UAE, of the hotel and residential complexes of Oceana and Tiara on Palm Jumeirah. Studio Marco Piva has also designed the Laguna Palace in Mestre, the Port Palace in Monte Carlo, the Hotel Mirage in Kazan, the Una Hotel in Boulogne, the T Hotel in Cagliari, the DoubleTree by Hilton in Mogliano Veneto and the multifunctional complex Le Terrazze in Treviso, awarded as one of the best projects dedicated to recovering industrial architecture. Recent projects are the Feng Tai Business Cluster, the Yuhang cultural Center, the Dianshan Lake Master Plan in Shanghai. In Milan, Italy, Studio Marco Piva has realised the prestigious Excelsior Hotel Gallia in Milan that won nine Architecture and Design International prices. He also created the Concept Design for Bulgari worldwide windows and the Casa Alitalia lounges for Alitalia. Cave Rug Collection originates from the Collaboration between Marco Piva, Sahrai Milano and Antolini Italy.





Design: Portoro - Finely Handknotted in wool and natural silk and natural silk relief - 400x300 cm

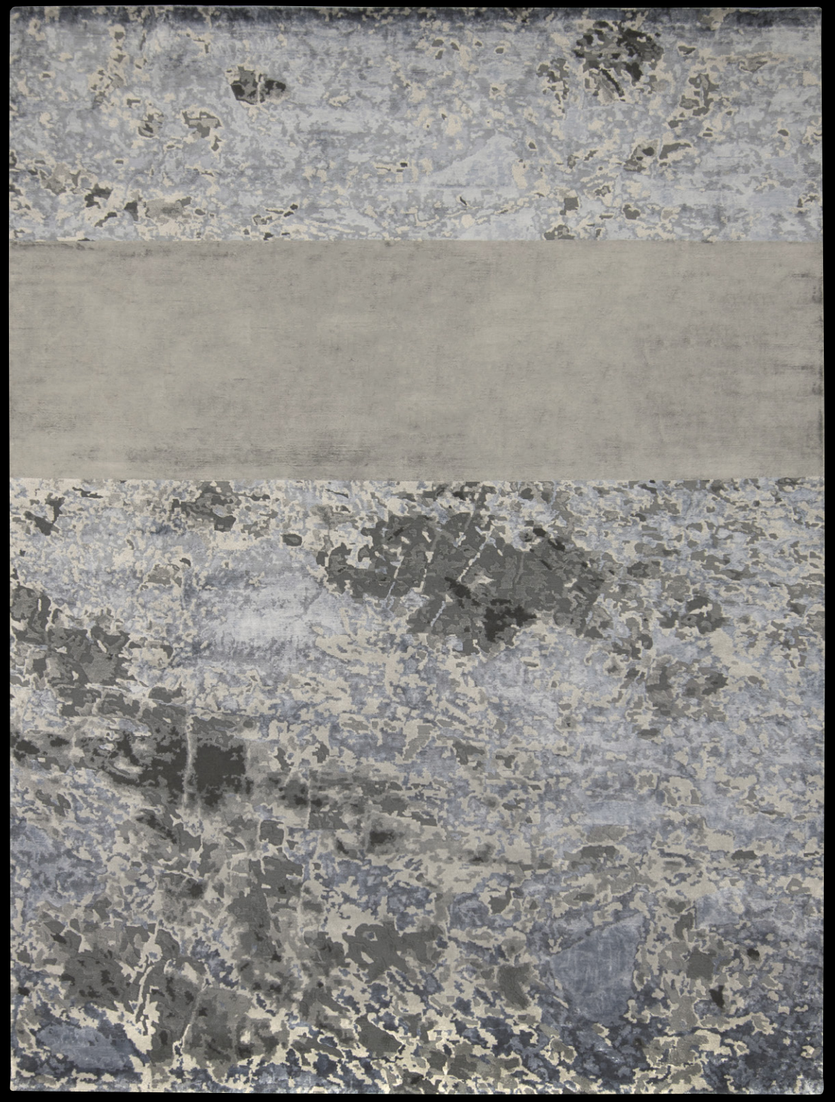




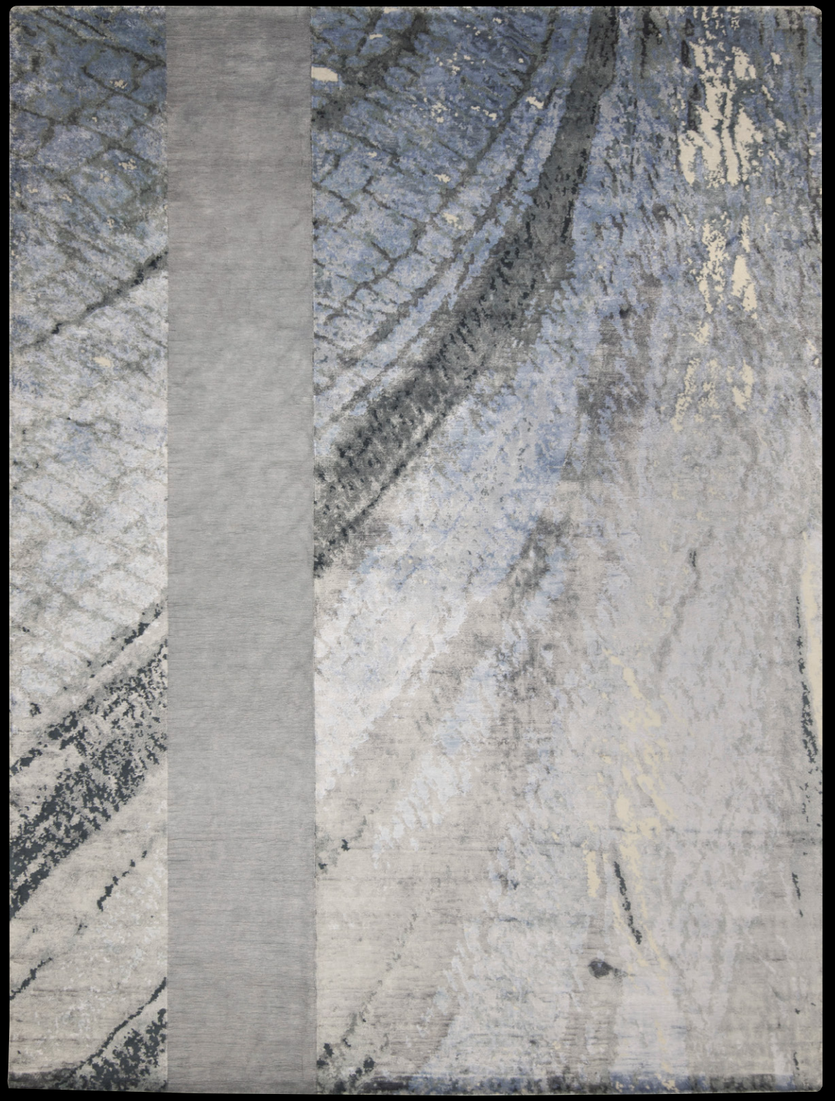
Design: Bianco Lasa Fantastico - Finely Handknotted in wool and natural silk and natural silk - 400x300 cm



Design: Persian Treasure - Finely Handknotted in loop wool and natural silk and natural silk relief - 400x300 cm



Design: Labradorite - Finely Handknotted in wool and natural silk relief - 400x300 cm

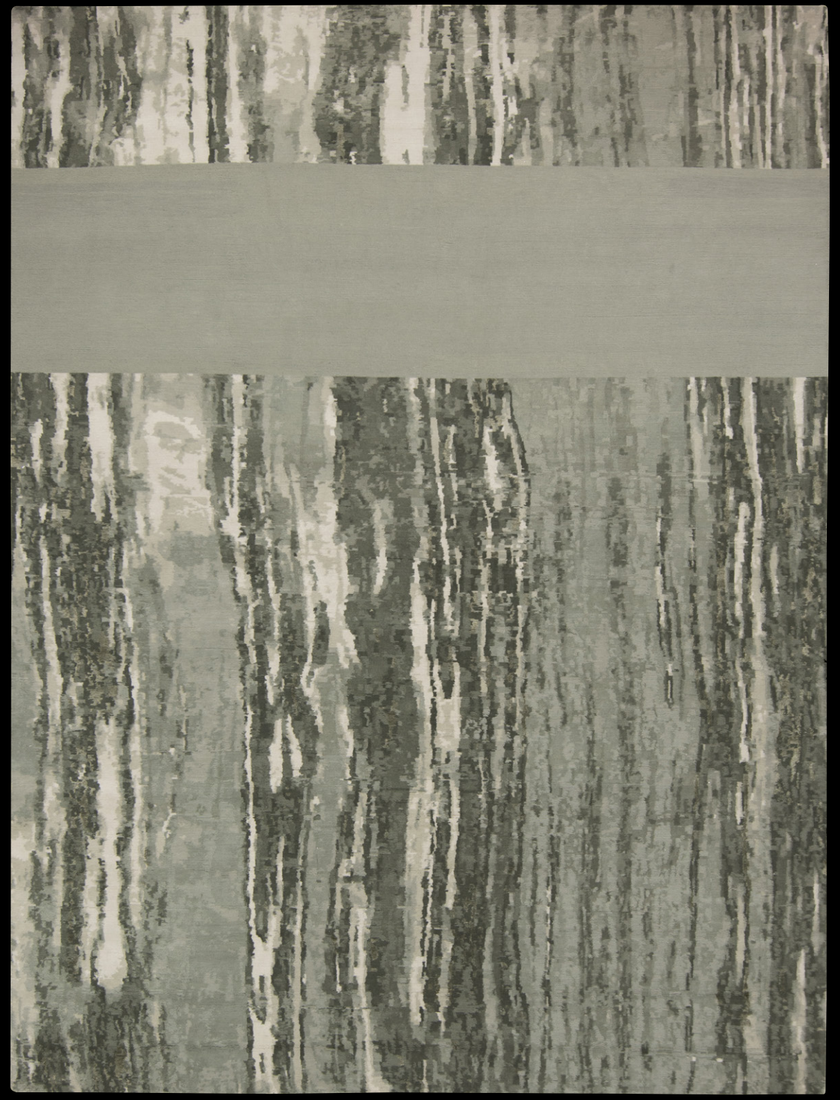


Design: Azul Macaubas - Finely Handknotted in wool and natural silk relief - 400x300 cm





Design: Fusion Wow Light - Finely Handknotted in wool and natural silk relief - 300x250 cm



Design: Crema Bamboo - Finely Handknotted in wool and natural silk and natural silk - 400x300 cm



Design: Copper Dune - Finely Handknotted in wool and natural silk and natural silk - 300x250 cm



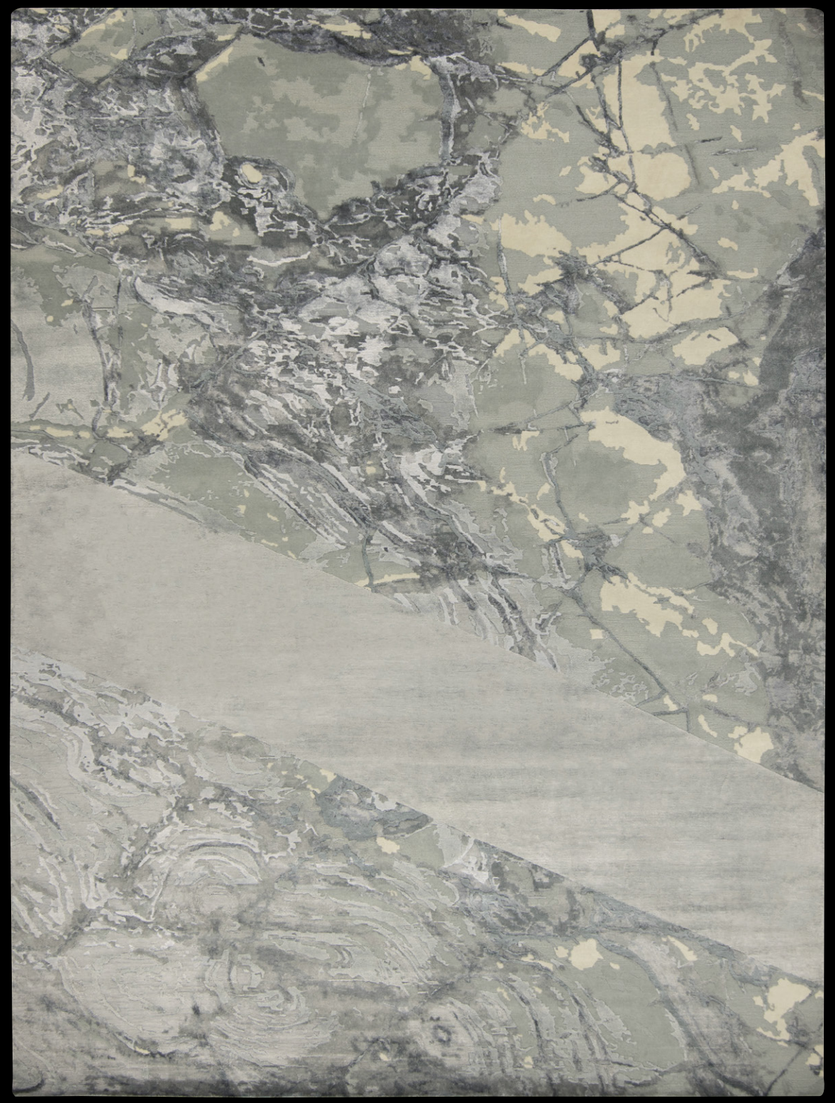
Design: Onice - Finely Handknotted in wool and natural silk relief - 400x300 cm



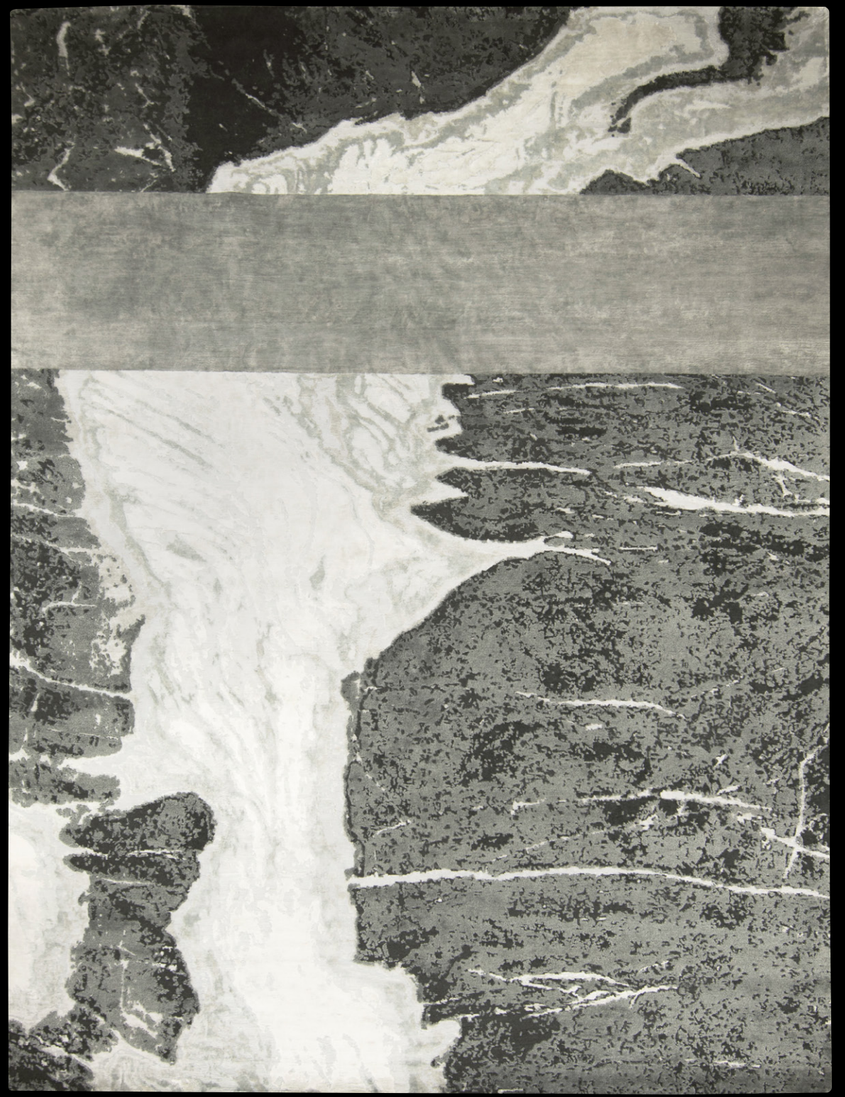
Design: Broccatello di Siena - Finely Handknotted in wool and natural silk and natural silk - 400x300 cm



Design: Breccia Pontificia - Finely Handknotted in wool and natural silk relief - 400x300 cm

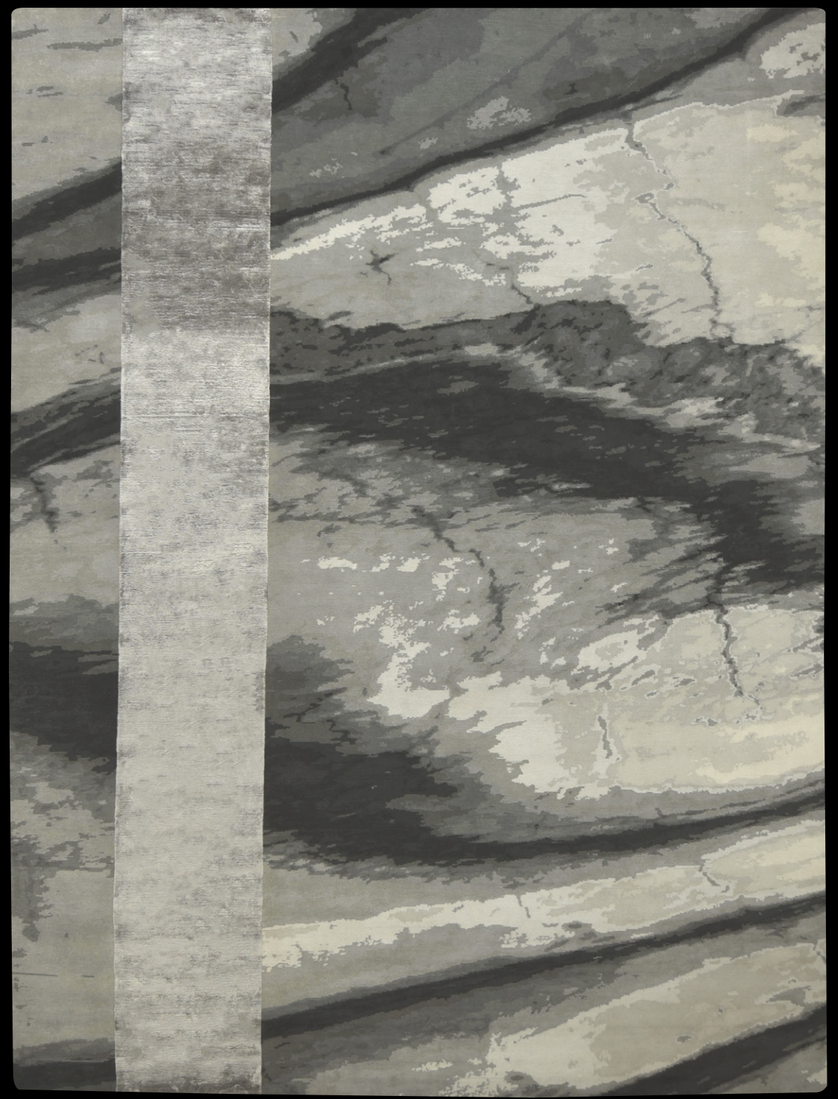


Design: Blue Roma - Finely Handknotted in wool and natural silk and natural silk relief - 400x300 cm



Design: Dalmata - Finely Handknotted in wool and natural silk and natural silk relief - 400x300 cm





Design: Cipollino Toscano - Finely Handknotted in wool and natural silk and natural silk - 400x300 cm



Design: Black Fantasy Silver Fusion - Finely Handknotted in wool and natural silk relief - 400x300 cm



Design: Taj Mahal - Finely Handknotted in wool and natural silk and natural silk relief - 400x300 cm



Design: Acquasanta - Finely Handknotted in natural loop silk and wool and natural silk relief - 400x300 cm





Design: Sequoia Brown - Finely Handknotted in wool and natural silk and natural silk relief - 400x300 cm



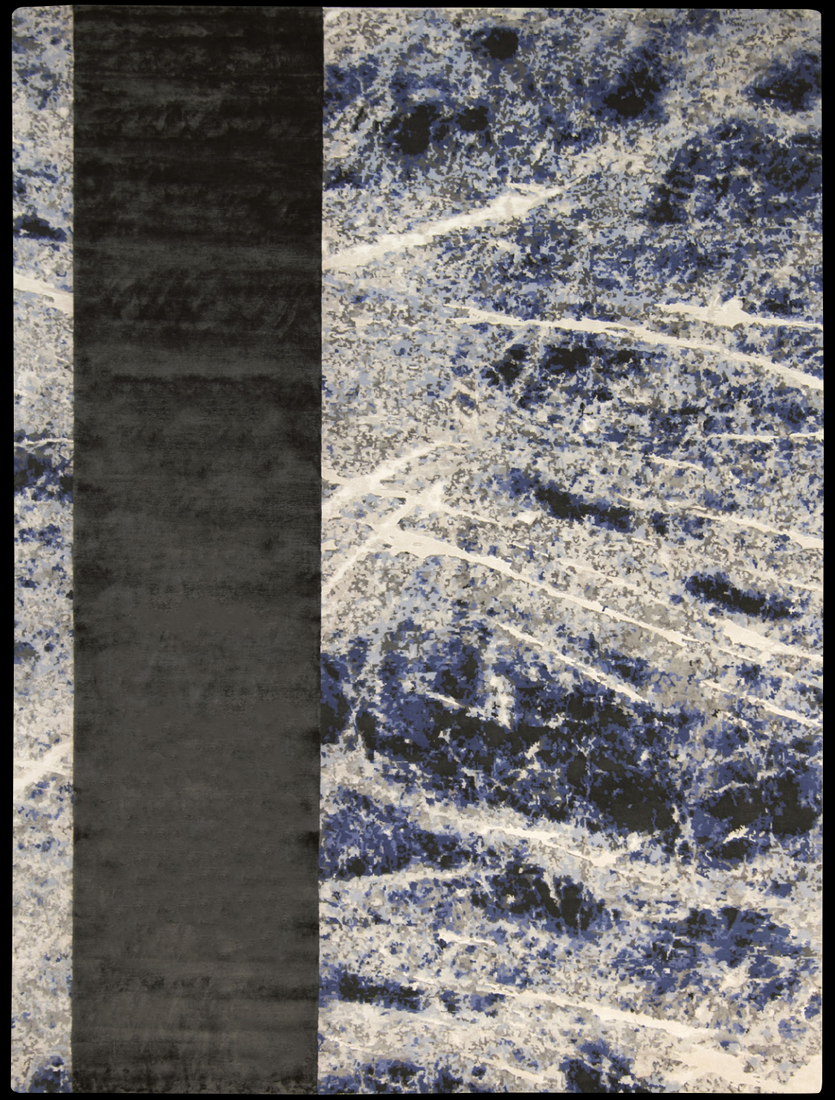
Design: Invisible Light - Finely Handknotted in natural loop silk and wool relief - 300x250 cm



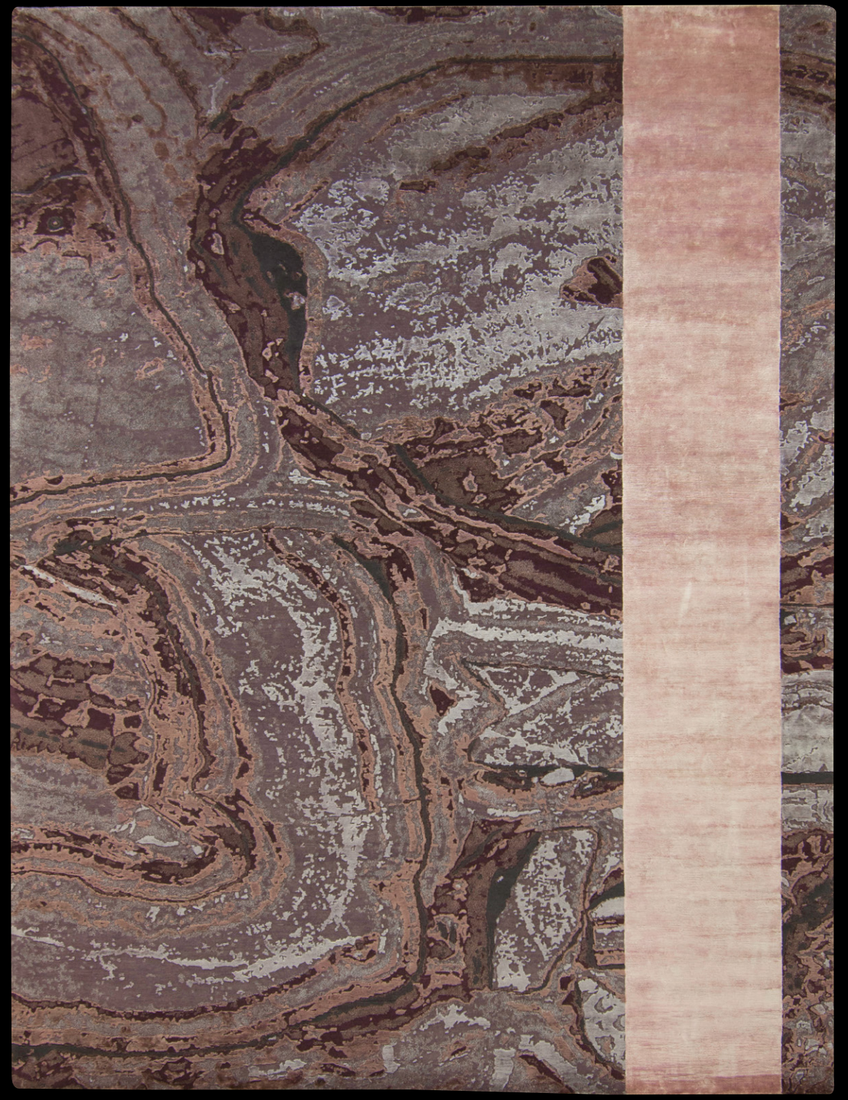
Design: White Super - Finely Handknotted in wool and natural silk and natural silk relief - 300x250 cm



Design: Persian White - Finely Handknotted in natural loop silk and wool relief - 400x300 cm



Design: Lapis Blue - Finely Handknotted in wool and natural silk and natural silk relief - 400x300 cm



Design: Alabastro Oniciato - Finely Handknotted in wool and natural silk and natural silk relief - 400x300 cm



Design: Calacatta Cielo - Finely Handknotted in loop wool and natural silk and natural silk relief - 400x300 cm



Design: Cappuccino - Finely Handknotted in loop wool and natural silk and natural silk relief - 400x300 cm



NINA MAGON

Renowned for creating spectacular and curated spaces globally, Nina Magon, founder and principal of Nina Magon Studio, is a multifaceted interior designer and interior architect.
Her edgy and daring aesthetic infuses each design with her signature style by using bold elements, color, and timeless modernity.
She has been featured multiple times in global and distinguished publications such as Architectural Digest, Elle Décor, Interior Design Magazine, Hospitality Design Magazine, Luxe Magazine, House Beautiful, The Robb Report, Wall Street Journal and Forbes to only name a few, for not only her creativity in design, but also for her high level business acumen.
In 2022, Nina won Gold, Silver and Bronze for best product design in New York's prestigious BDNY awards, launched a collection with Bergdorf Goodman, was a finalist in the BOY design awards, was LUXE magazines readers choice winner, and won "Entrepreneur of the Year" by the Asian Chamber of Commerce. Nina received a Bachelor of Science in Economics and Finance from Southern Methodist University with post-graduate studies in Architecture and Design from The Art Institute. In addition to her being well versed in design, Nina is armed with a strong pedigree and understanding of business, entrepreneurship and commercial and residential real estate. Nina is collaborating with Cosentino, Studio M, Wall and Deco, Bergdorf Goodman, Sahrai, and Universal Furniture. Nina's first interior design and architecture coffee table book "EVOKE" published by powerhouse Monacelli Press out of NYC, will release Fall 2023.

Globalmente famosa per la creazione di spazi spettacolari e curati, Nina Magon, fondatrice e direttrice di Nina Magon Studio, è un'interior designer poliedrica e architetto d'interni.
Il senso audace della sua estetica infonde ad ogni disegno uno stile unico e senza tempo.
È stata citata più volte in autorevoli pubblicazioni come Architectural Digest, Elle Décor, Interior Design Magazine, Hospitality Design Magazine, Luxe Magazine, House Beautiful, The Robb Report, Wall Street Journal e Forbes solo per citarne alcuni, non solo per la sua creatività nel design, ma anche per il suo acume di business woman.
Nel 2022 ha vinto molteplici premi per il miglior design di prodotto ai BDNY di New York; ha lanciato una collezione con Bergdorf Goodman; è stata finalista ai premi di design BOY ed eletta "Imprenditrice dell'anno" dalla Camera di Commercio Asiatica. Nina ha conseguito una laurea in Economia e Finanza presso la Southern Methodist University con studi post-laurea in Architettura e Design presso l'Art Institute. Oltre ad essere esperta nel design, Nina è dotata di una grande comprensione del business, dell'imprenditoria e del settore immobiliare. Sta attualmente collaborando con Cosentino, Studio M, Wall and Deco, Bergdorf Goodman, Sahrai e Universal Furniture. Il suo primo libro di interior design e architettura "EVOKE", pubblicato da Monacelli Press di New York, uscirà nell'autunno 2023.





Design: Plume - Finely Handknotted in wool and natural silk relief - 400x300 cm



Design: Luminous - Finely Handknotted in all natural silk - 400x300 cm





Design: Haar - Superior Handtufted in loop jute and bamboo silk and bamboo silk relief - 400x300 cm



Design: Billow - Superior Handtufted in loop bamboo silk and loop jute and bamboo silk relief - 400x300 cm





Design: Pearlescent - Superior Handtufted in bamboo silk and loop bamboo silk - 400x400 cm



Design: Fluid - Superior Handtufted in loop bamboo silk and bamboo silk relief - Diam. 350 cm

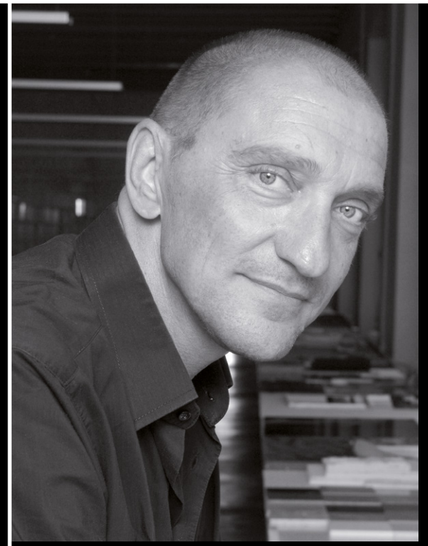
DORDONI and GUILLAUMIER

Rodolfo Dordoni, Architetto e Designer, nasce a Milano, dove si laurea in Architettura. Responsabile nel corso degli anni della direzione artistica di Artemide (collezione vetro), Cappellini (dal 1979 al 1989), FontanaArte (collezione arredo), Foscarini, Minotti (dal 1997 a tutt'oggi) e Roda (dal 2006), disegna prodotti per diverse aziende tra le quali: Artemide, Cappellini, Cassina, Ceramica Flaminia, Ceramiche Mutina, Dada, Dornbracht, Driade, Effegibi, Emu, Ernestomeda, Fantini, Fiam Italia, Flos, Flou, FontanaArte, Foscarini, Jab, Kartell, Kettal, knIndustrie, MDF Italia, Minotti, Molteni&C, Moroso, Olivari, Pamar, Poliform, Poltrona Frau, Roda, RB Rossana, Salvatori, Sambonet, Serralunga, Tecno, Venini.

Architect and designer Rodolfo Dordoni was born in Milan, where he graduated in Architecture. Responsible over the years for the art direction of Artemide (glass collection), Cappellini (from 1979 to 1989), FontanaArte (furniture collection), Foscarini (lamps), Minotti (from 1997 until today) and Roda (since 2006), he designs for various companies, including: Artemide, Cappellini, Cassina, Ceramica Flaminia, Ceramiche Mutina, Dada, Dornbracht, Driade, Effegibi, Emu, Ernestomeda, Fantini, Fiam Italia, Flos, Flou, FontanaArte, Foscarini, Jab, Kartell, Kettal, knIndustrie, MDF Italia, Minotti, Molteni&C, Moroso, Olivari, Pamar, Poliform, Poltrona Frau, Roda, RB Rossana, Salvatori, Sambonet, Serralunga, Tecno, Venini.

Gordon Guillaumier nasce a Malta e studia in Svizzera, Inghilterra e Italia. Diplomato in industrial design presso lo IED ed un master in industrial design presso la Domus Academy di Milano.
Nel 2002 apre il proprio studio di design a Milano, lavorando sul design di prodotto ma anche come consulente di design. Come art director ha collaborato con: Driade, Dornbracht Interiors, Fiam, Roda, Pamar e Ceramiche Piemme. Come progettista ha disegnato per varie aziende internazionali; oggetti per Bosa, PaolaC e De Vecchi; mobili per Arketipo, CasaMilano, Desalto, De Sede, Driade, Fontana Arte, Frag, Gebrüder Thonet Vienna, Lema, Matteo Grassi, Montina, Minotti, Moroso, Roda, Tacchini e Varaschin; illuminazione per Foscarini e Oluce; accessori per Elica e Pamar; articoli bagno per Nobili Rubinetterie, Azzurra Ceramica, Kronos Ceramiche e Ceramiche Piemme.

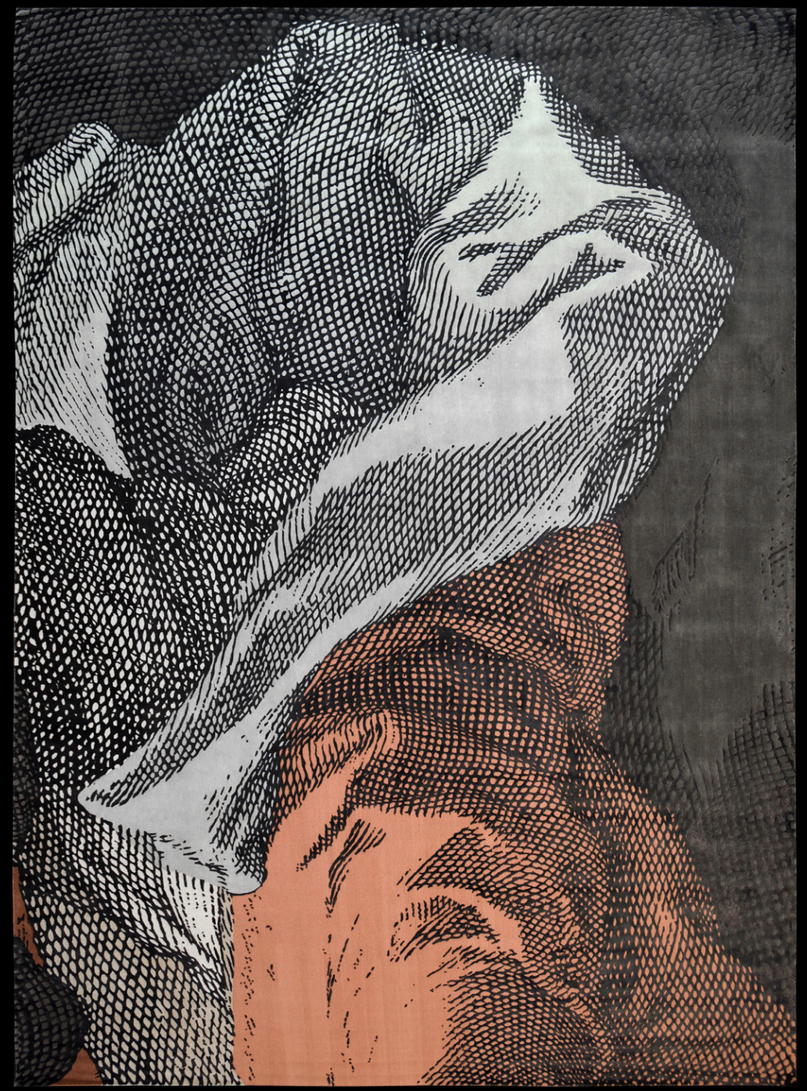
Gordon Guillaumier was born in Malta and educated in Switzerland, England and Italy. He graduated in industrial design at the IED and later a masters at the Domus Academy in Milan. In 2002 he set up his own design studio in Milan, working on product design, design consulting and interior design. As art director, he collaborated with: Driade, Dornbracht Interiors, Fiam, Roda, Pamar and Ceramiche Piemme. As a product designer, he has worked for international companies; tableware for Bosa, Paola C and De Vecchi; furniture for Arketipo, CasaMilano, Desalto, De Sede, Fontana Arte, Frag, Gebrüder Thonet Vienna, Matteo Grassi, Montina, Minotti, Moroso, Lema, Roda, Tacchini, and Varaschin; lighting for Foscarini and OLuce; appliances for Elica, handles for Pamar; bathroom accessories for Nobili Rubinetterie, Azzurra Ceramiche, Kronos Ceramiche and Ceramiche Piemme.







Design: Bargello - Finely Handknotted in wool and natural silk relief - 300x250 cm

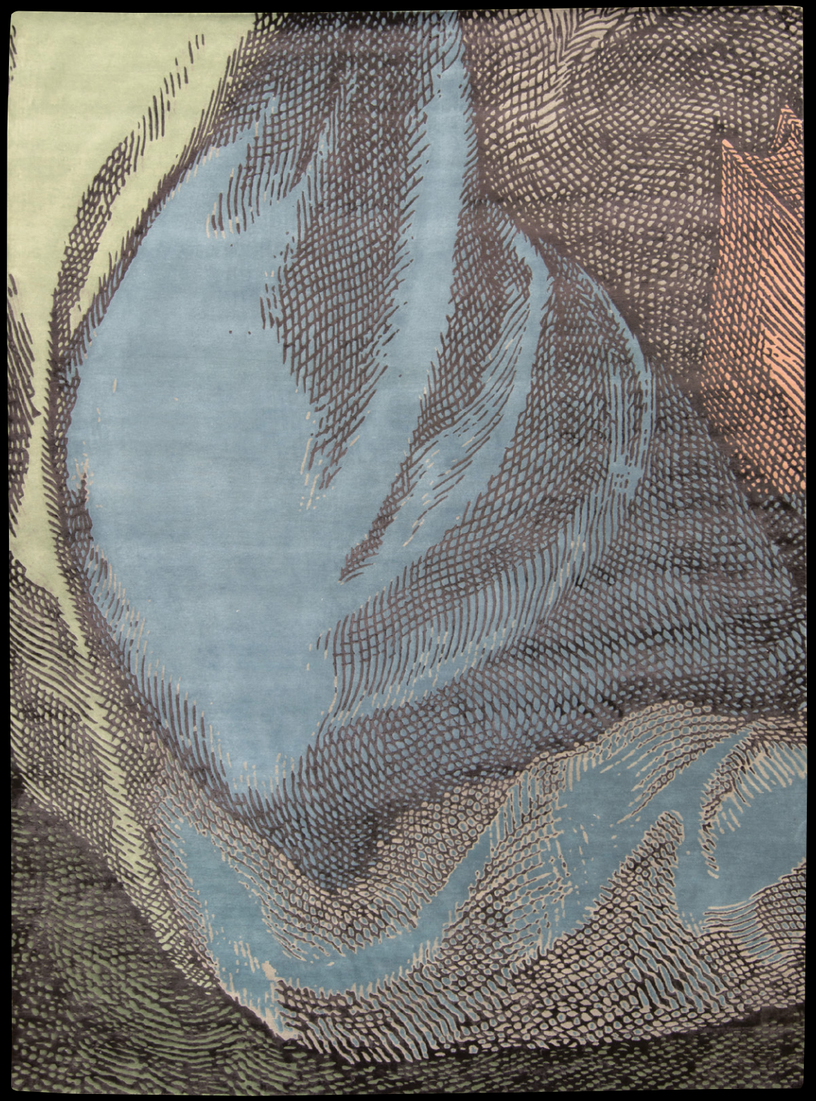


Design: Ermitage - Finely Handknotted in loop wool and natural silk and natural silk relief - 400x600 cm

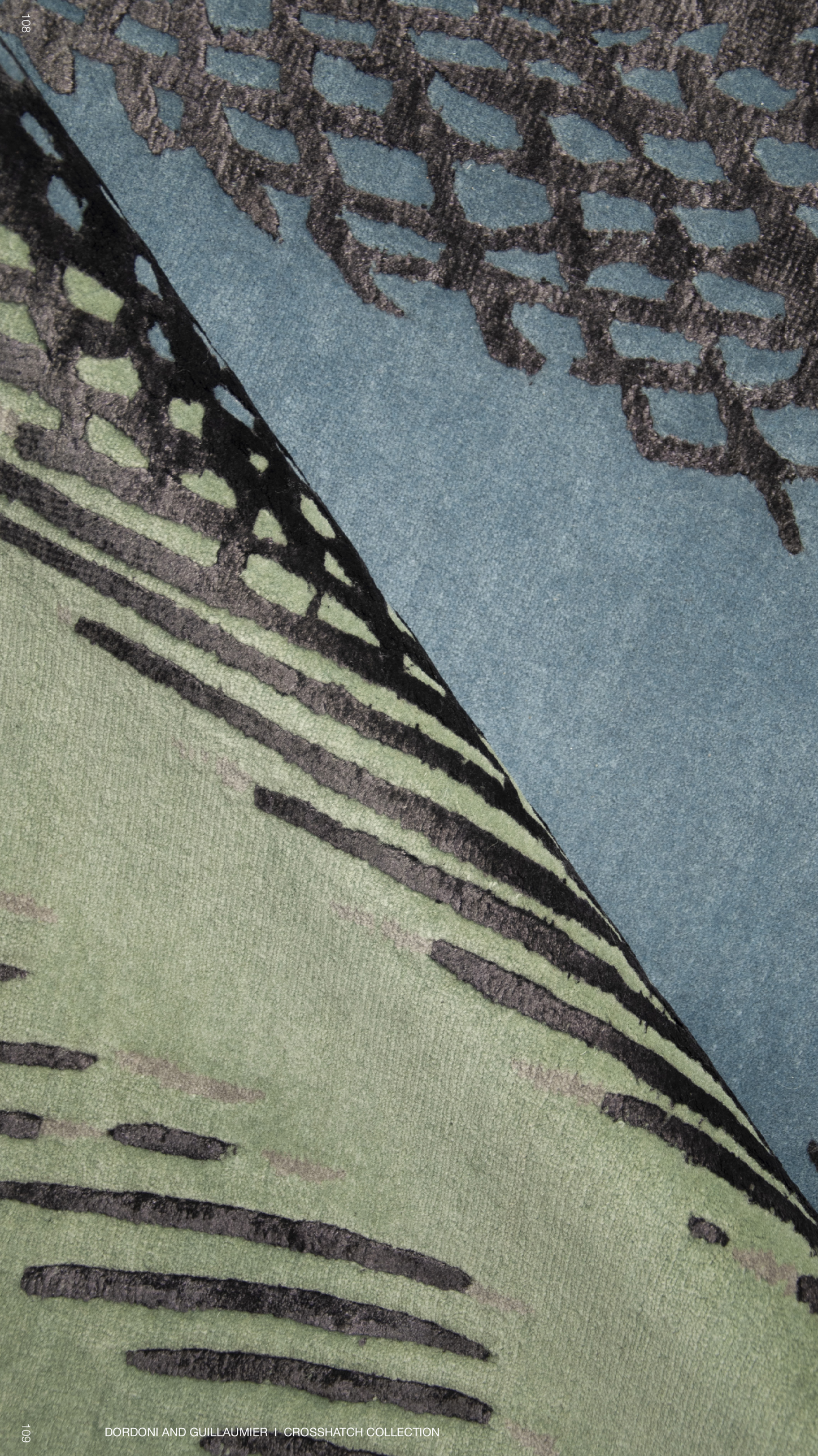


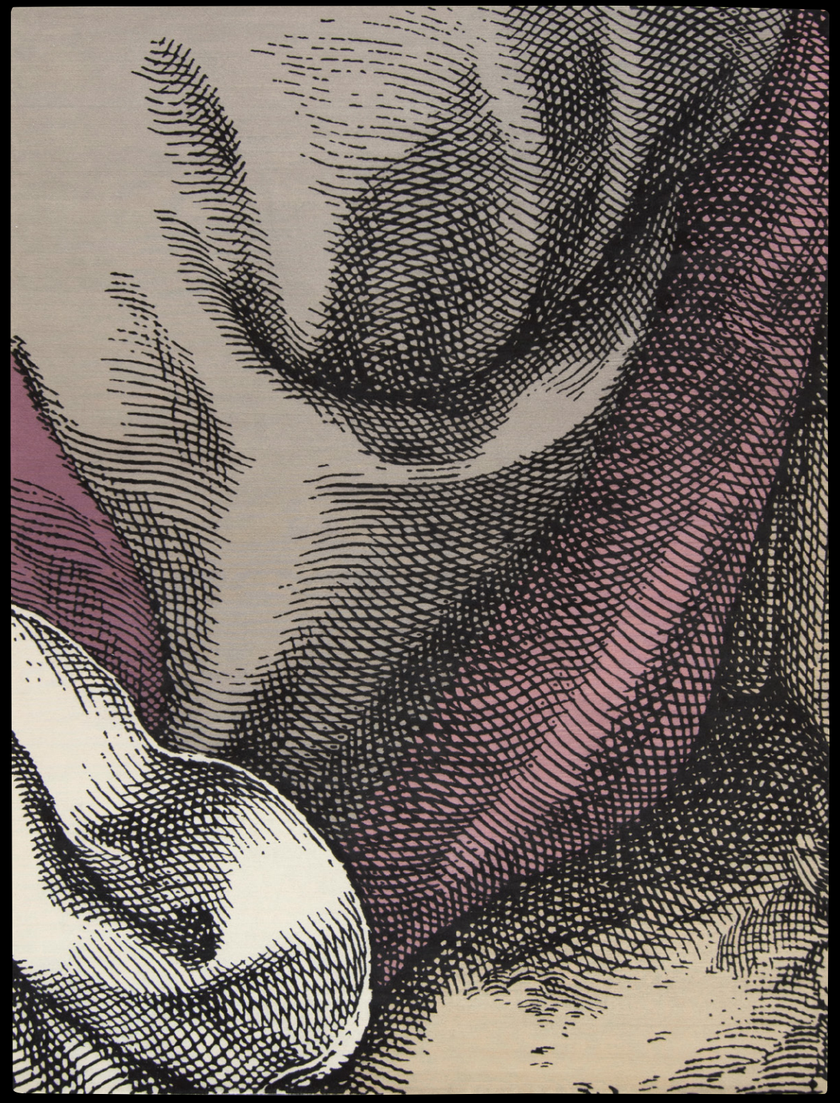


Design: Uffizi - Finely Handknotted in natural silk and wool relief - 400x300 cm



Design: Prado - Finely Handknotted in wool and natural silk relief - 400x300 cm





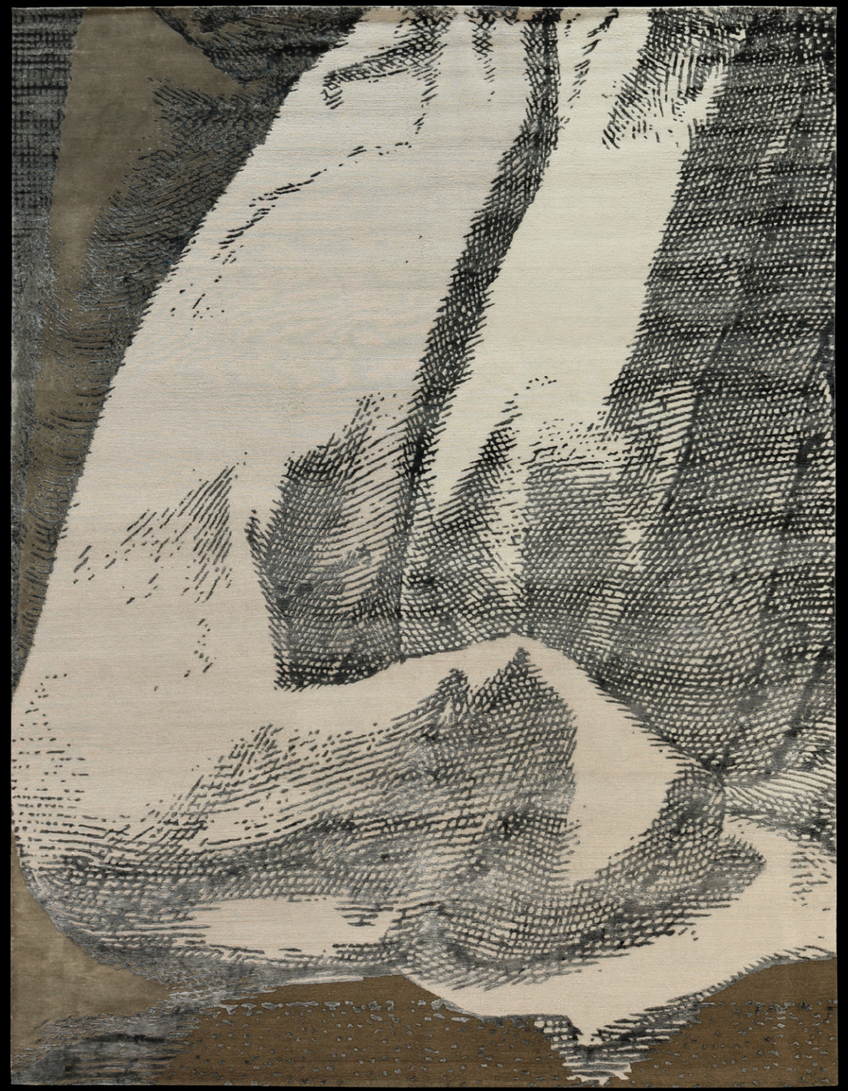
Design: Tate - Finely Handknotted in loop wool and natural silk and wool relief - 400x300 cm



Design: Brera - Finely Handknotted in wool and natural silk relief - 500x300 cm







Design: Louvre - Finely Handknotted in loop wool and natural silk relief - 400x300 cm



Design: Pitti - Finely Handknotted in wool and natural silk relief - 500x170 cm

MIKE SHILOV

Mike Shilov was born and grew up in Moscow. A graduate of the Faculty of Journalism of the Moscow State University, before making a successful career in interior design, he has worked for many years in fashion and lifestyle journalism. Today Mike creates private and contract spaces where the commitment to modern lifestyle combines with the adoption of discreet luxury, where beauty and convenience are defined by the criterias of enlightened and experienced persons. Interiors and objects created by Mike Shilov are considered to be perfectly balanced, stylish and timeless. The result of this approach is a constant inclusion of Mike Shilov as a top designer in the designers' hit lists. In 2016 the project developed by Mike for Bosco Verticale skyscraper in Milan, was published in the special "The very best of design" issue of Architectural Digest, among only ten top interior "projects of the year". Alongside with the principal activity, Mike Shilov maintains a popular blog on art, design and culture of living at ELLE Decoration website. Mike loves to share his vision and knowledge because he sees his mission as augmentation of love, beauty and harmony in the world

Mike Shilov è nato e cresciuto a Mosca. Laureato alla Facoltà di Giornalismo dell'Università Statale di Mosca, prima di intraprendere una carriera di successo nell'interior design ha lavorato per molti anni nel giornalismo di moda e lifestyle. Oggi Mike crea spazi privati e contract, dove lo stile di vita moderno si combina con l'uso di un lusso discrete. Gli interni e gli oggetti creati da Mike Shilov sono considerati perfettamente bilanciati, eleganti e senza tempo. Il risultato di questo approccio è una costante presenza di Mike Shilov come top designer nelle hit list internazionali. Nel 2016 il progetto sviluppato da Mike per il grattacielo "Bosco Verticale" di Milano, è stato pubblicato nello speciale "The very best of design" di Architectural Digest, tra i dieci migliori progetti di interior dell'anno. Insieme all'attività principale, Mike Shilov mantiene un blog popolare su arte, design e cultura del vivere sul sito web di ELLE Decoration. Mike ama condividere la sua visione e conoscenza perché vede la sua missione come un atto d'amore, bellezza e armonia nel mondo.





Design: Strati-4 - Finely Handknotted in wool and natural silk and natural silk relief - 400x300 cm

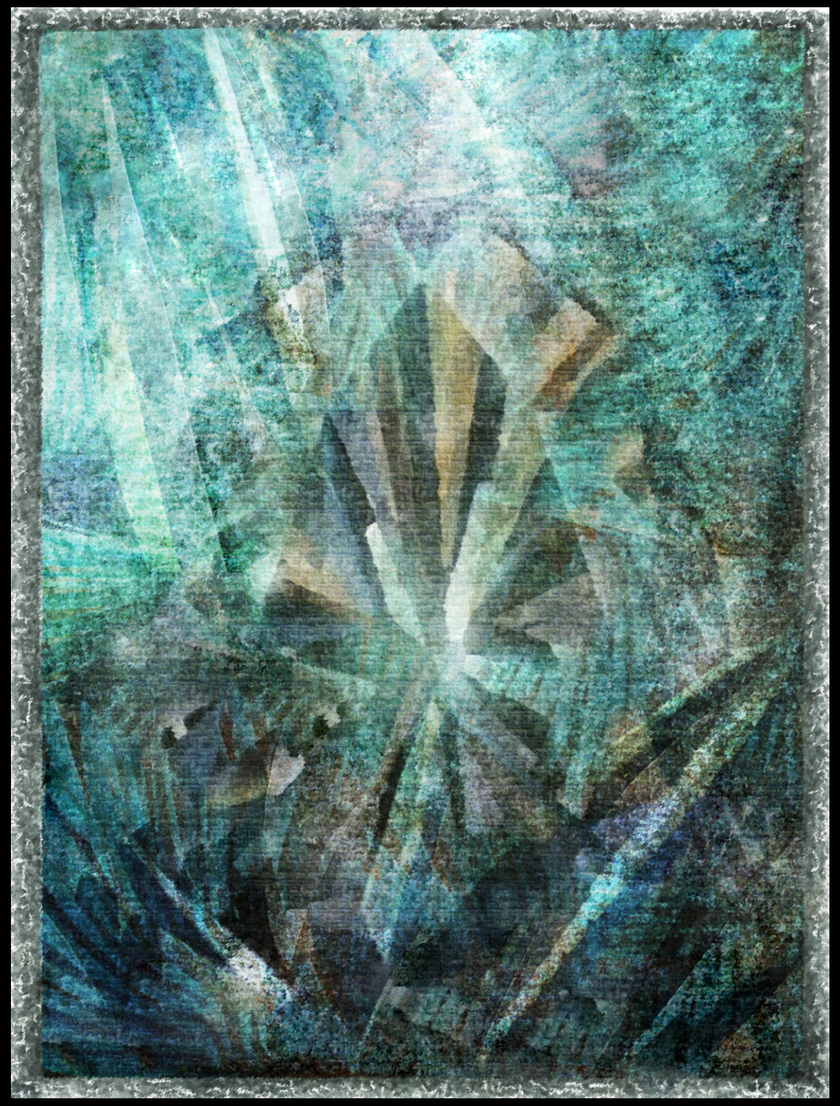




Design: Strati-6 - Finely Handknotted in wool and natural silk and natural silk relief - Diam. 350 cm



Design: Strati-5 - Finely Handknotted in wool and natural silk and natural silk relief - 400x300 cm



Design: Strati-3 - Finely Handknotted in wool and natural silk relief - 400x300 cm



Design: Strati-2 - Finely Handknotted in wool and natural silk relief - 400x300 cm



Design: Strati-1 - Finely Handknotted in wool and natural silk relief - 400x300 cm

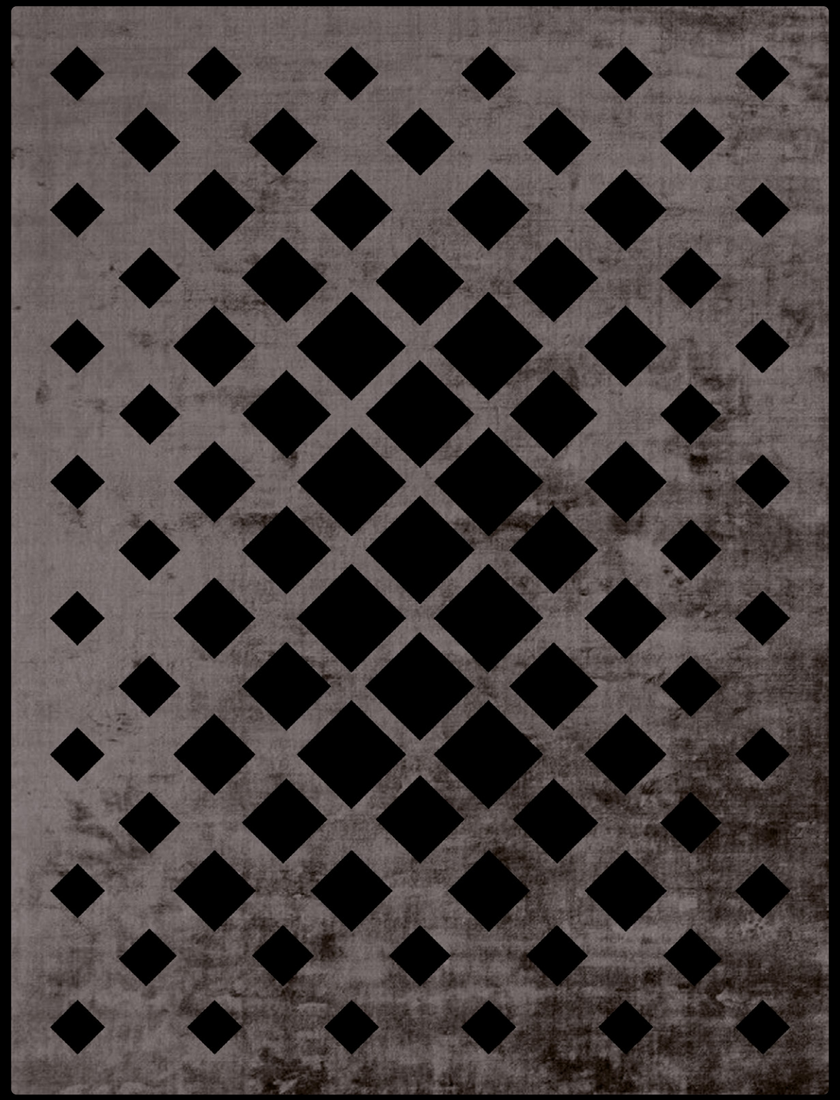
MIKE SHILOV

SAMUELE MAZZA

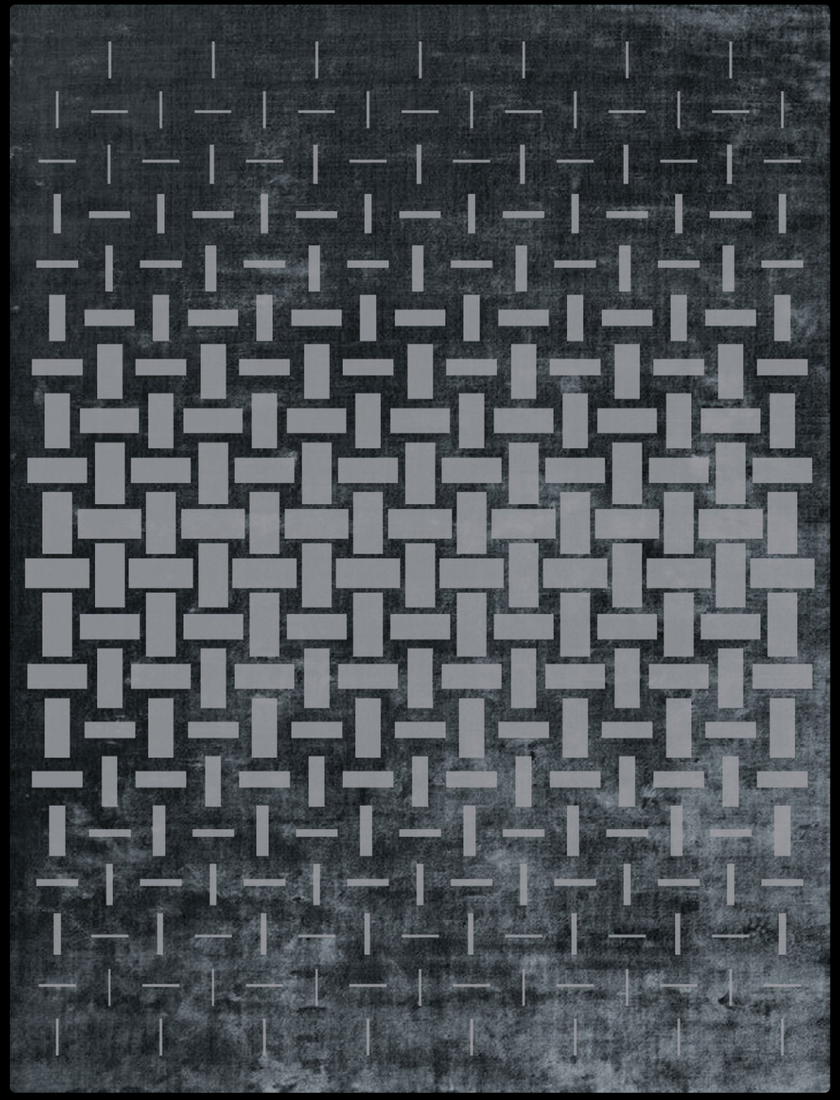
L’imprinting del designer Samuele Mazza, il suo punto di partenza, è una equazione ideale tra etica ed estetica. Una concezione di progettualità, in un certo senso contraddittoria e inaspettata. Ha iniziato con la moda, di cui è stato grande protagonista negli anni 80. Negli anni 90 collabora con l’editore Electa Mondadori per il quale cura una collana editoriale dedicata alla moda italiana. Ha pubblicato vari libri, tra questi: Bulgari, Missoni, Versace, Ferretti, Trussardi, Moschino, Ferré ed Etro. Diventa empiricamente un Set Designer, memorabile una collaborazione con Massimo Vignelli e Ida Panicelli. Acquista così una nuova coscienza progettuale, dal Set Design passa automaticamente all’Interior Design. Apre uno Showroom a Milano nel 2001, “Visionnaire Home philosophy”, che viene accolto con entusiasmo, un vero grande successo che trasformerà il nome della galleria in un Brand. Disegna una linea per Ipe Cavalli e cede il marchio all’azienda di Bologna. Ne sarà il direttore creativo fino al 2010. Attualmente progetta spazi pubblici, residenze, hotels e negozi in tutto il mondo e collabora con importanti contractors e developers di grandi costruzioni.

Samuele Mazza’s Signature has been formed by his starting point as “Fashion Designer”: he began with Fashion and became a phenomenal protagonist in the 80’s. In the 90’s he collaborated with Mondadori where he went on to edit a series of books dedicated to “Italian Fashion”. Amongst these he published Bulgari, Missoni, Versace, Ferretti, Trussardi, Ferrè and Etro. Simultaneously he globe-trotted around the world and experienced a memorable collaboration with Massimo Vignelli and Ida Panicelli where he gained a new awareness for “Set Design”. During this period he unvei-led a new inspiration for “Interior Design”. He opened his first show room in 2001 called “Visionnaire Home Philosophy”. Milan welcomed this project enthusiastically. Truly successful to the point of transforming the Gallery” into a Brand name, a real style scene. He designed collection for Ipe Cavalli, where he later handed over the brand to the company in Bologna and remained as “Creative Director” until 2010, contributing to make Visionnaire a global success. He is also renowned for designing Public Spaces, Hotels and Shops Worldwide and for the creation of a new collection of furniture with his name, inspired by the 30’s and Art Déco.

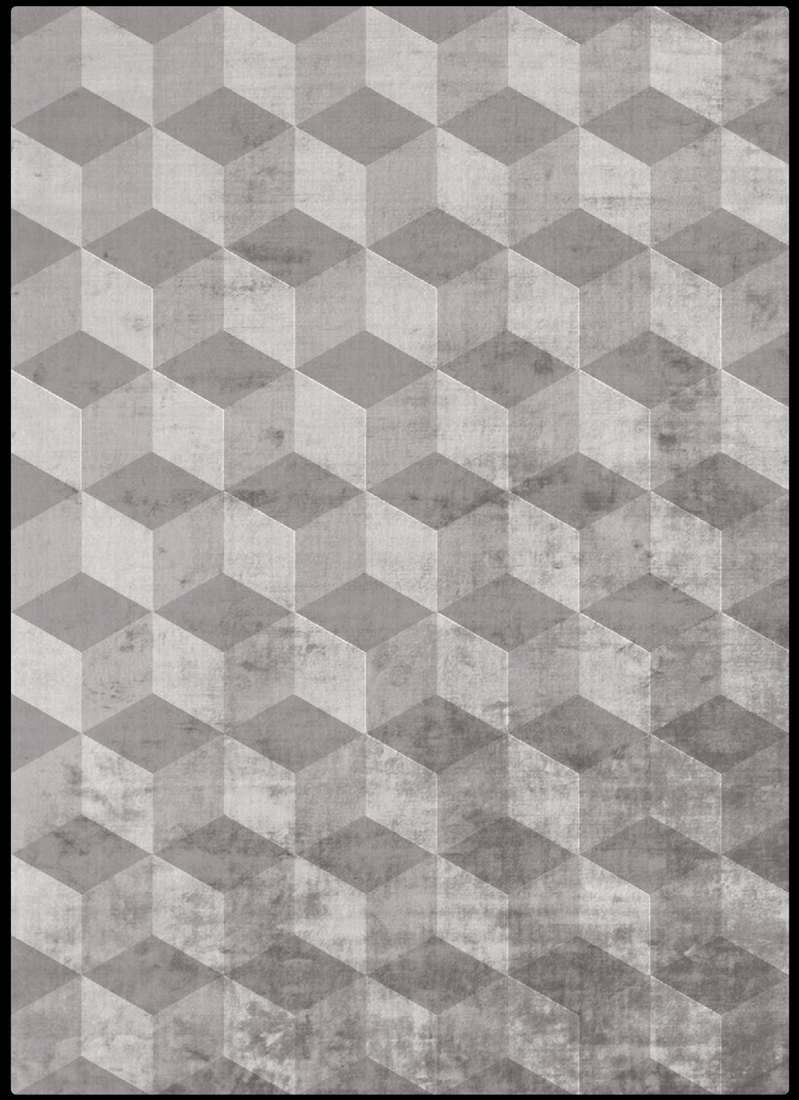




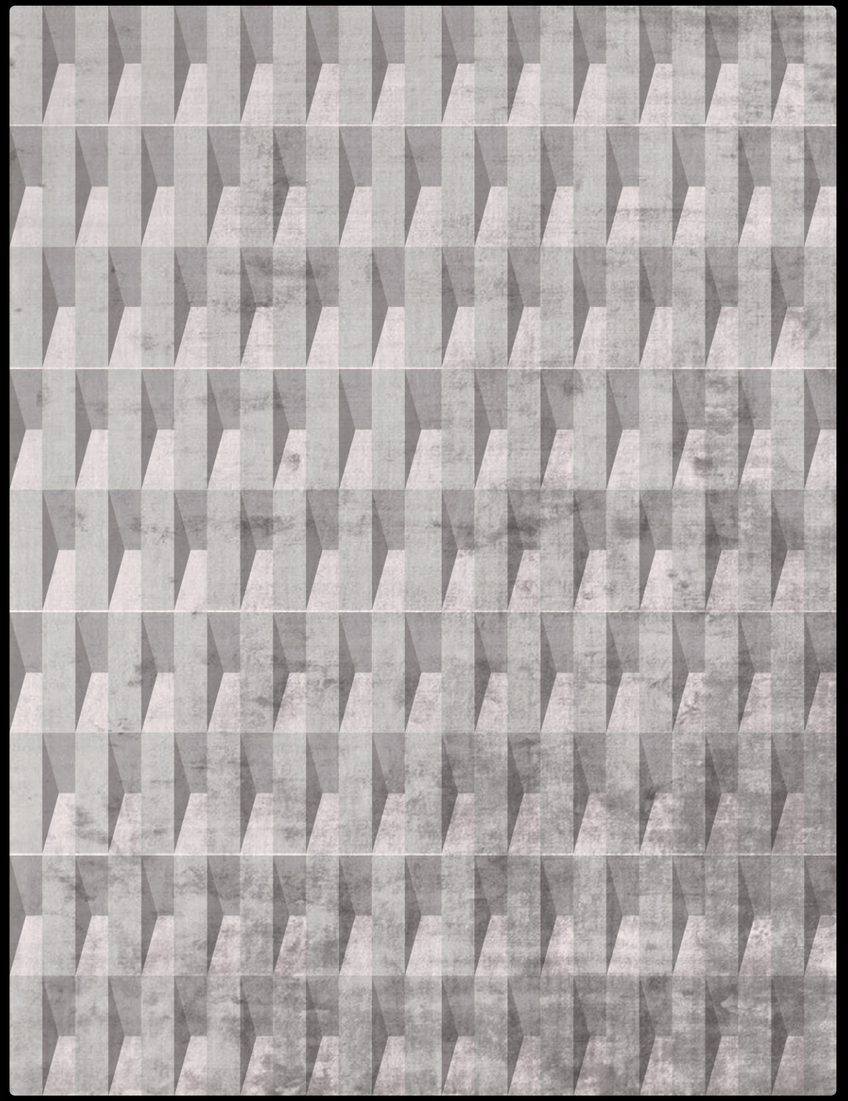
Design: Vendome - Finely Handknotted in natural silk relief and loop wool - 400x300 cm



Design: Madeleine - Finely Handknotted in natural silk and wool relief - 400x300 cm

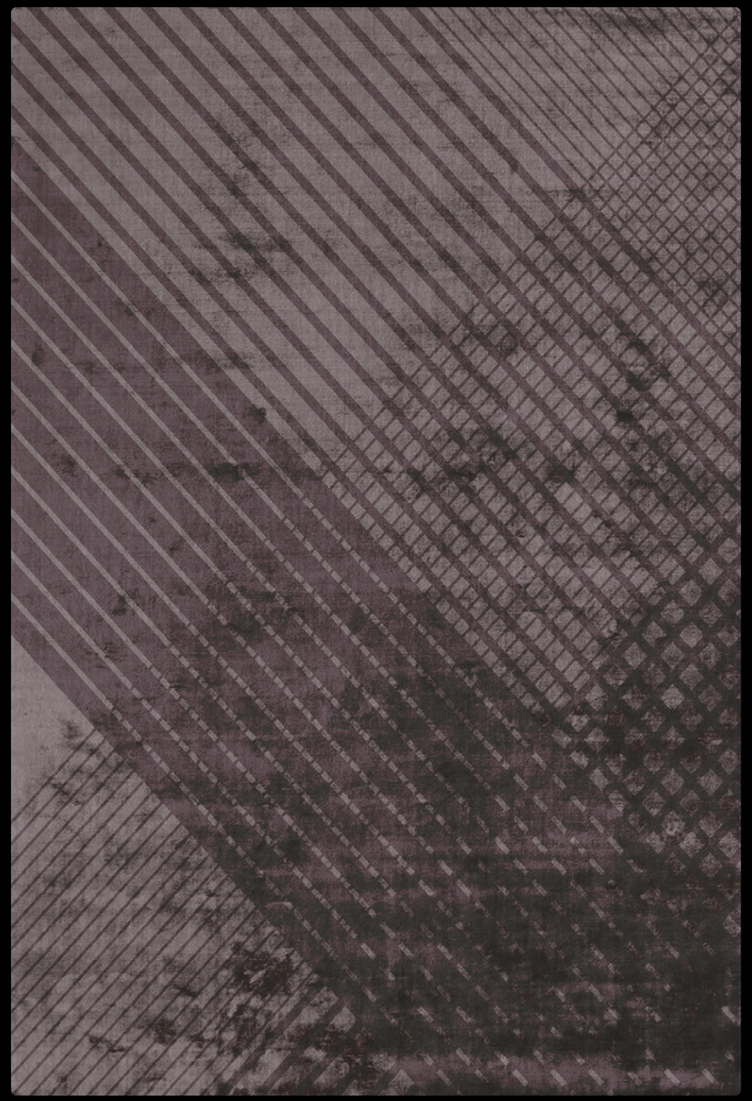


Design: Capucines - Finely Handknotted in natural silk - 400x300 cm

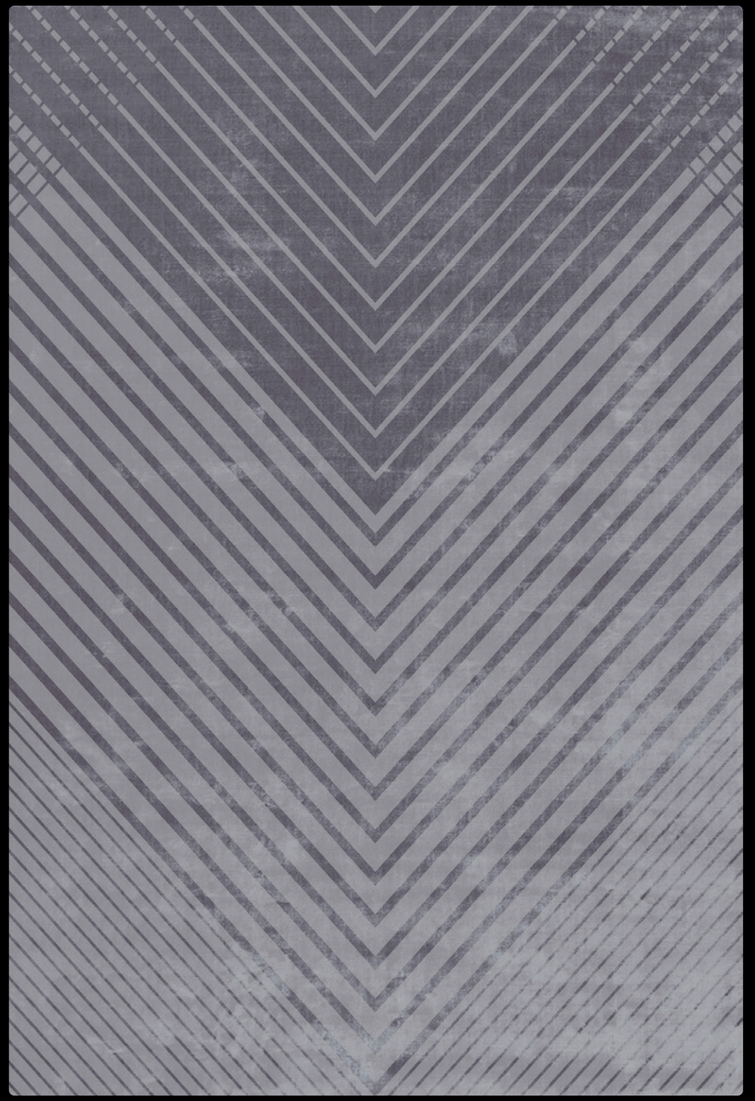


Design: Orsay - Finely Handknotted in natural silk - 400x300 cm

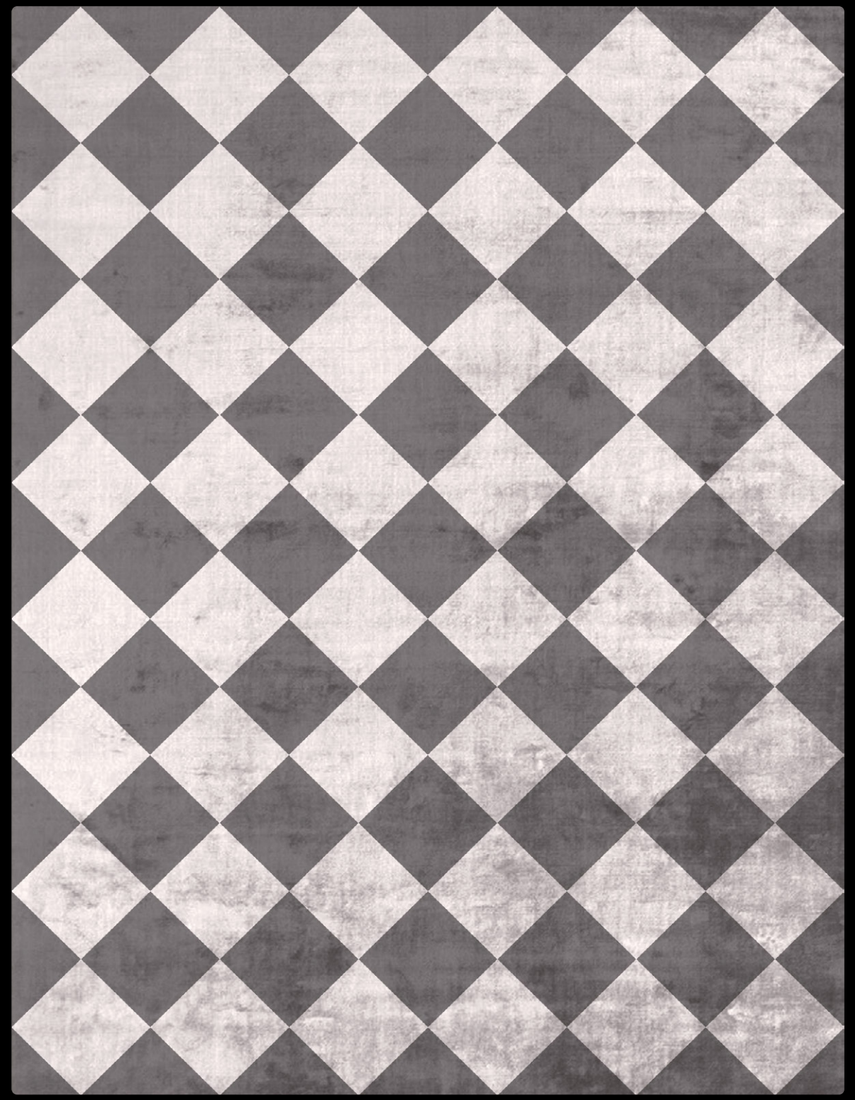




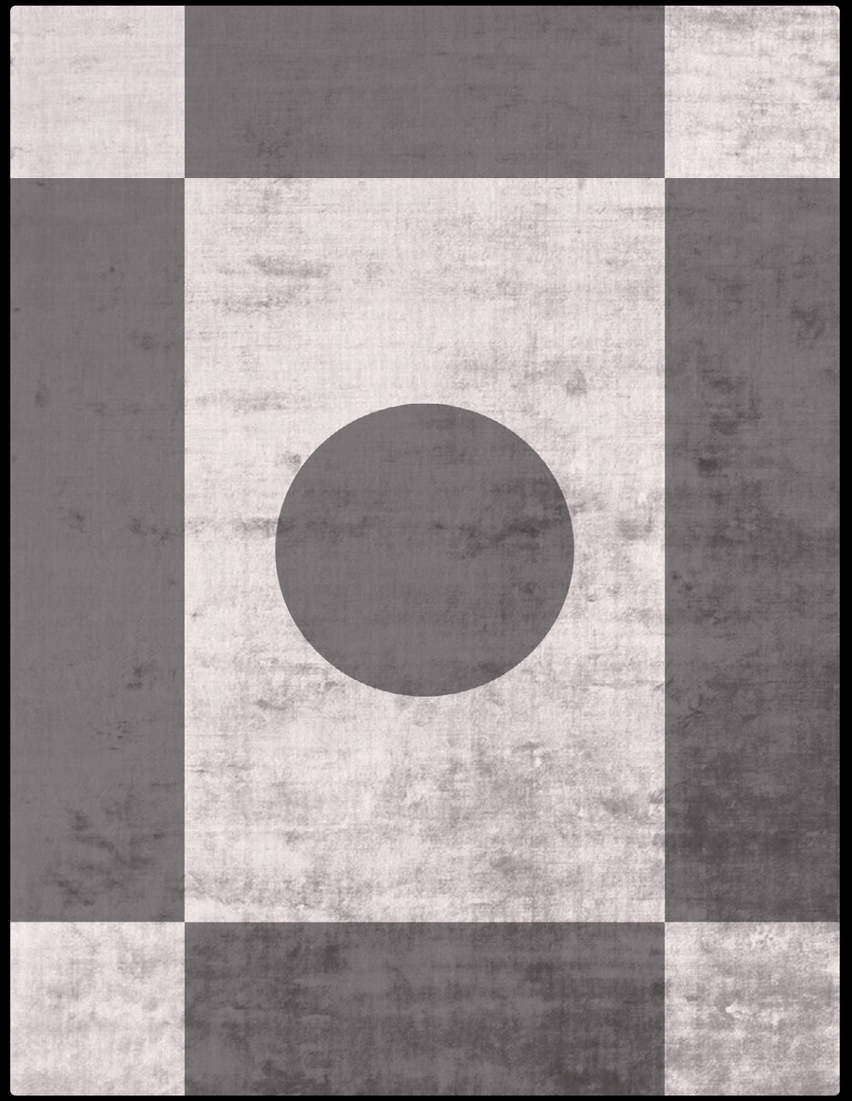
Design: Beaubourg - Finely Handknotted in natural silk - 400x300 cm



Design: Defense - Finely Handknotted in wool and natural silk - 400x300 cm



Design: Rivoli - Finely Handknotted in linen and natural silk - 400x300 cm



Design: Montaigne - Finely Handknotted in linen and natural silk - 400x300 cm

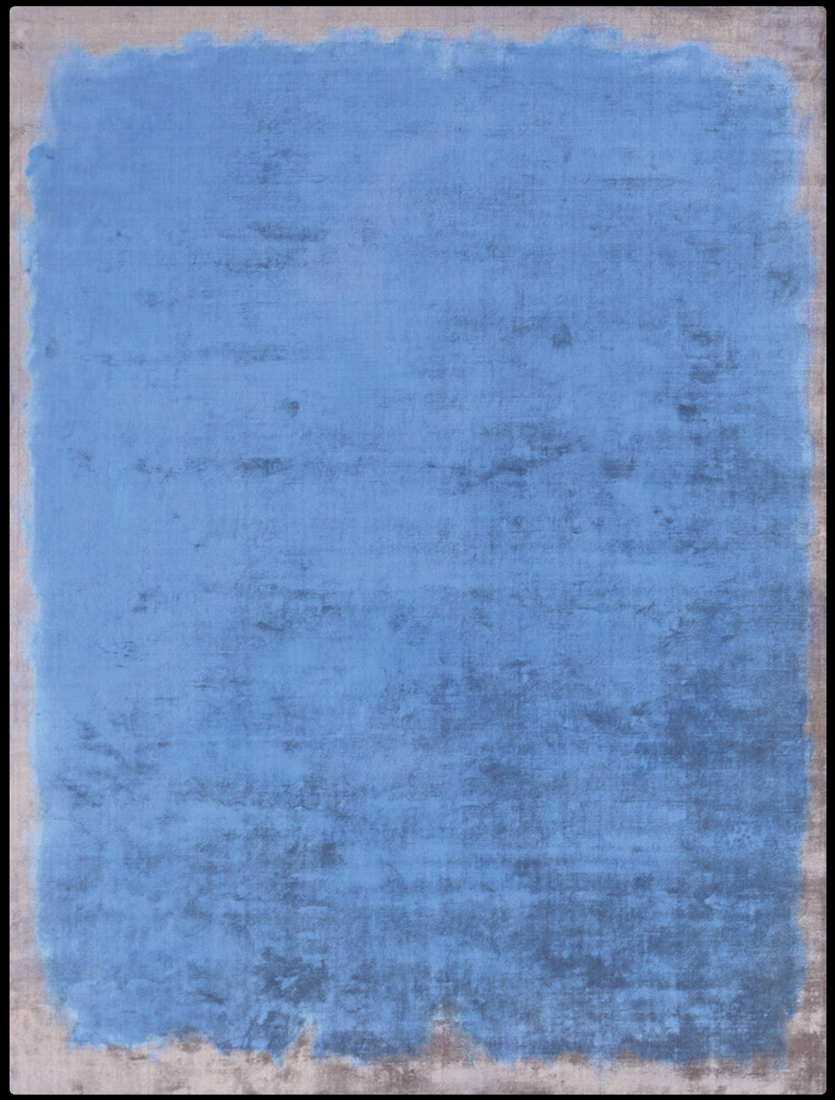


Design: Moma01 - Finely Handknotted in all tencel - 400x300 cm



Design: Moma02 - Finely Handknotted in all tencel - 400x300 cm





Design: Moma03 - Finely Handknotted in all tencel - 400x300 cm



Design: Moma04 - Finely Handknotted in all tencel - 400x300 cm



Design: Moma05 - Finely Handknotted in all tencel - 400x300 cm



Design: Moma06 - Finely Handknotted in all tencel - 400x300 cm



DANIELA PUPPA

Architetto, svolge la sua attività nei campi del product e fashion design. Inizia la sua attività nella rivista CASABELLA e partecipa alla creazione di MODO. I primi lavori nel campo del design riguardano le sperimentazioni con i gruppi di avanguardia Alchimia e Memphis. Progetta per diverse aziende nel settore del mobile, dell'illuminotecnica e del textile design, tra cui Artemide, Fontana Arte, Barovier&Toso, Poltrona Frau, Cappellini, Limonta. Collabora come designer di accessori per il gruppo LVMH e Dior. Svolge attività didattica al Politecnico di Milano nella facoltà di Disegno Industriale, allo IULM e alla Domus Academy di Milano, dove tiene seminari ed è relatore di progetti che riguardano le connessioni tra sistema moda e design.

Daniela Puppa has developed her activity as an Architect in the fields of product and fashion design. Her first experience in design was with the Alchimia and Memphis avant-garde groups. Later she designed for different italian brands such as Artemide, Fontana Arte, Barovier & Toso, Poltrona Frau, Cappellini, Limonta and actively contributed to magazines such as Casabella and Modo. She collaborates with the LVMH and Dior groups as a fashion designers for accessories. She also develops didactic teaching methods at the Industrial Design faculty of the Milan Politecnico, the IULM and at the Milan Domus Academy, where she regularly holds workshops. She is the chairman of some projects about the connections between the fashion system and design.

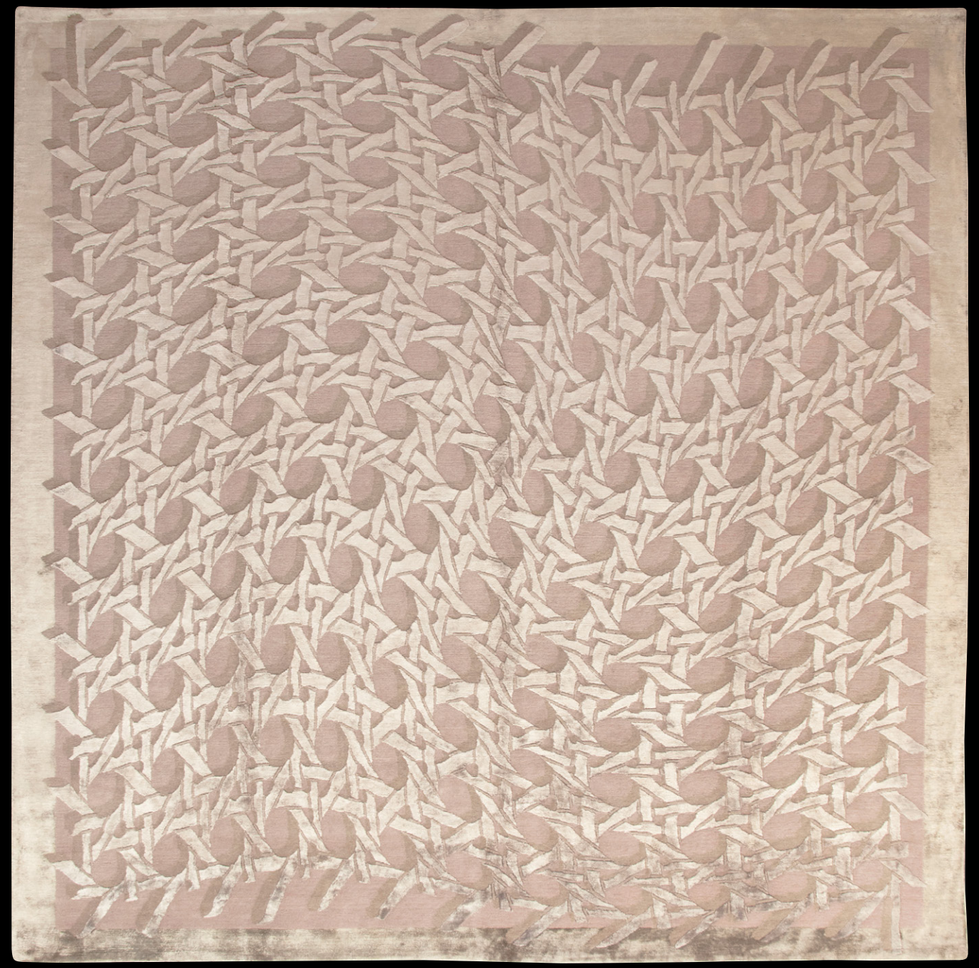




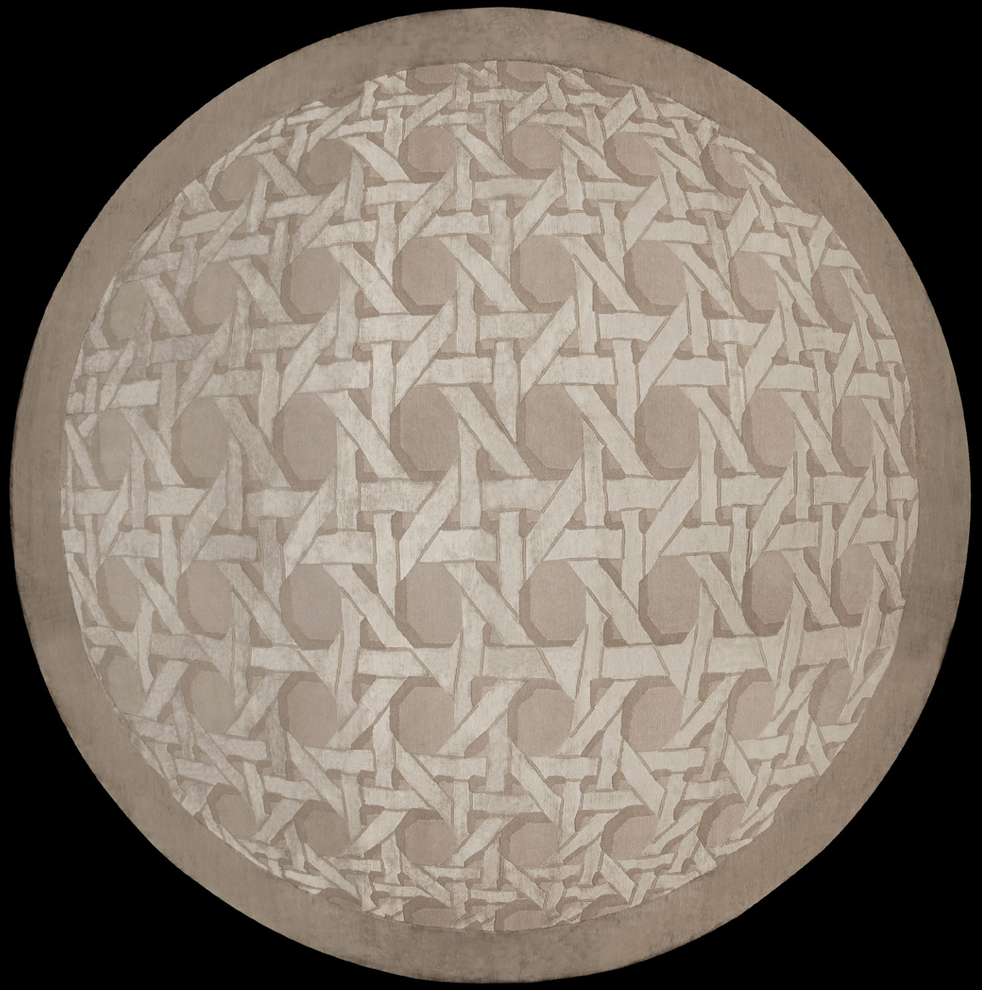
Design: Venice - Finely Handknotted in natural silk and wool relief - 300x250 cm



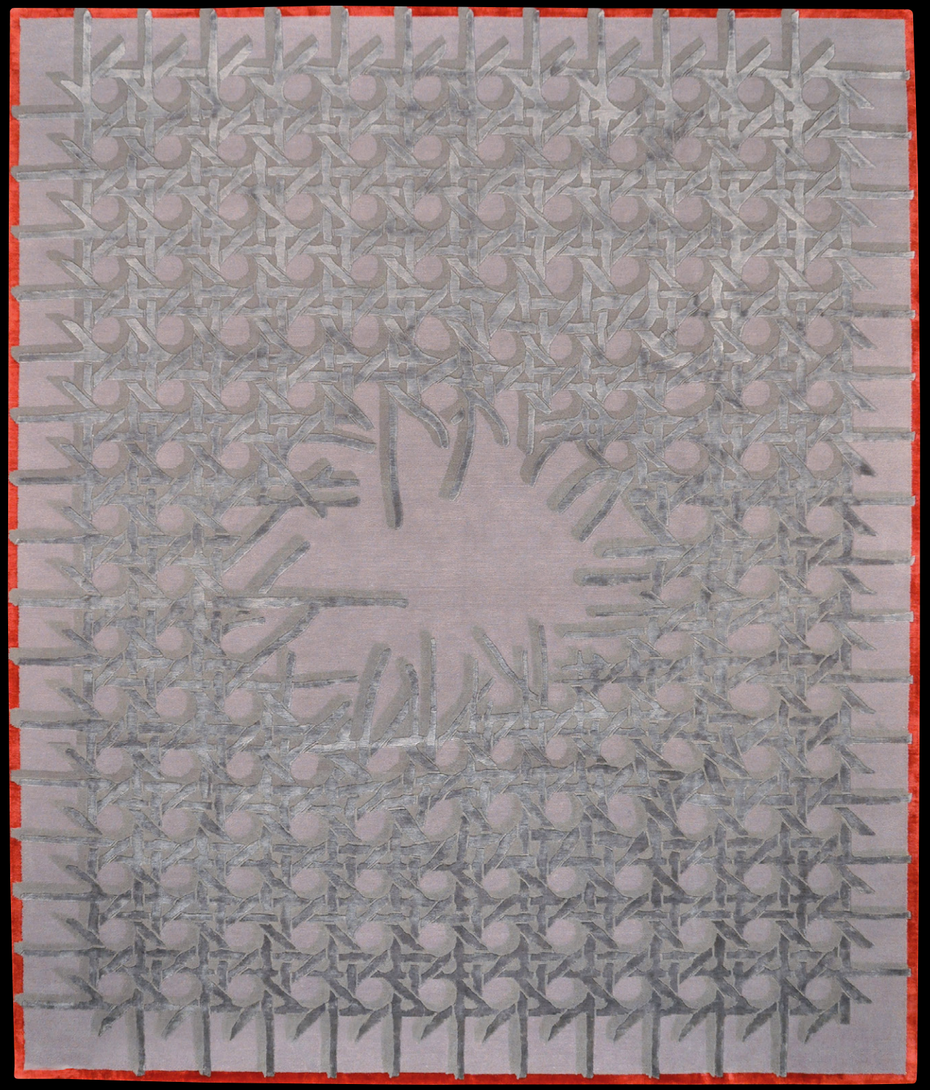
Design: Aquarium - Finely Handknotted in wool and natural silk - 300x250 cm



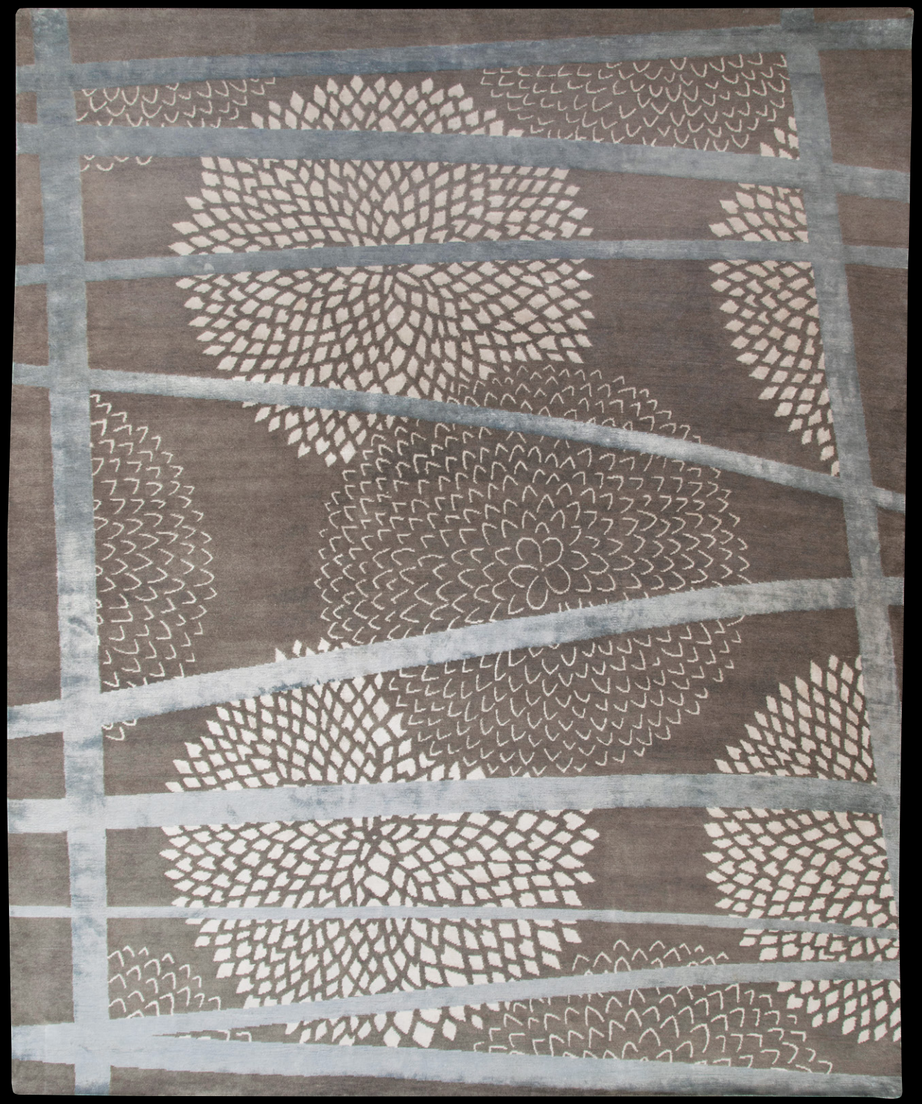
Design: D Square - Finely Handknotted in wool and natural silk relief - 250x250 cm



Design: D Round - Finely Handknotted in wool and natural silk relief - Diam. 300 cm



Design: D - Finely Handknotted in wool and natural silk relief - 300x250 cm

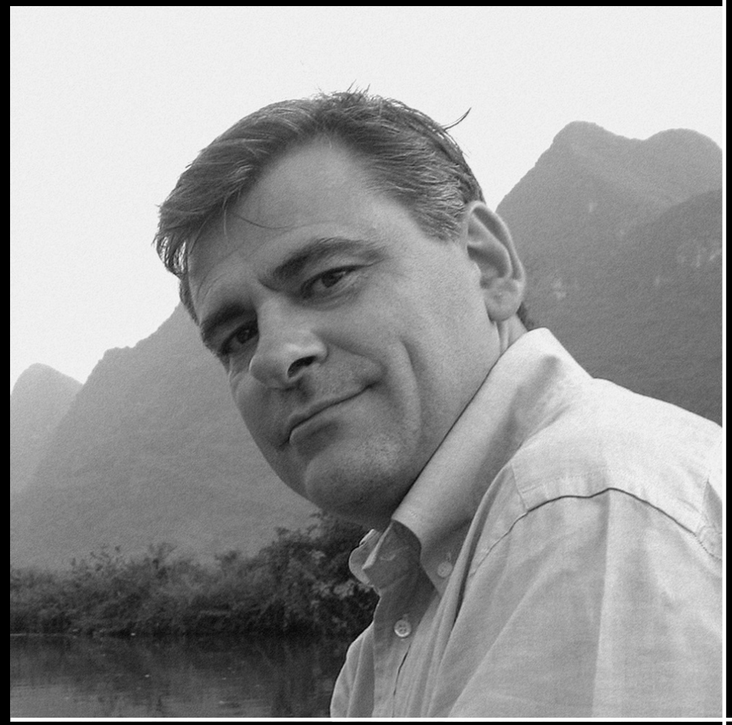


Design: Secret Garden - Finely Handknotted in wool and natural silk - 300x250 cm

MARCO FERRERI

Marco Ferreri è nato il 26 febbraio 1958 a Imperia e si è laureato in architettura nel 1981 al Politecnico di Milano, città dove lavora. Ha lavorato con Marco Zanuso, Angelo Mangiarotti e Bruno Munari. La sua ricerca progettuale spazia dal disegno industriale alla grafica, dall'architettura all'allestimento. I suoi lavori sono in importanti raccolte di design, "Permanent Design Collection" del Museo d'Arte Moderna di New York, la collezione permanente di design dell'Israel Museum di Gerusalemme, la Collezione del Fondo Nazionale d'Arte Contemporanea di Parigi e in importanti collezioni private. Il suo lavoro è stato presente alla IX Biennale di Architettura di Venezia e alla I Biennale Internazionale di Architettura di Beijing, Cina. Nel 2010 la Triennale di Milano gli ha dedicato una grande mostra monografica dal titolo "Marco Ferreri_Progettarepensieri". è stato Visiting Professor in importanti università italiane e straniere e ha insegnato al Politecnico di Milano, all'Accademia di Belle Arti di Brera, alla Libera Università di Bolzano e all'Università degli Studi della Repubblica di San Marino. Dal 2011 al 2013 è stato direttore del biennio specialistico in Product Design della Naba.

Marco Ferreri was born on February 26, 1958 in Imperia, Italy. He graduated in 1981 from the Politecnico of Milan, the city where he lives and works. He has worked with Marco Zanuso, Angelo Mangiarotti and Bruno Munari. His creative work ranges from industrial design to graphic and from architecture to installations. Many of his objects belong to important design collections in the world such as the New York Museum of Modern Art "Permanent Design Collection", the Museum of Jerusalem and the Paris Fond National d'Art Contemporain as well as in important private collections. He has taken part in the 9th International Exhibition of Architecture of Venice and in the 1st Architectural Biennial of Beijing. In 2010 the Triennale Design Museum organised an important monographic exhibition on his work: "Marco Ferreri: progettare pensieri". He is a lecturer at important Italian universities such as the Politecnico of Milano, the Accademia delle Belle Arti of Brera, the Libera Università of Bolzano and at the Università degli Studi della Repubblica of San Marino. From 2011 to 2013 he was director of the Master Degree in Product Design at Naba, Nuova Accademia delle Belle Arti in Milan.





Design: Stone - Finely Handknotted in wool and natural silk and natural silk - 300x300 cm



Design: Marble - Finely Handknotted in wool and natural silk and natural silk - 300x250 cm



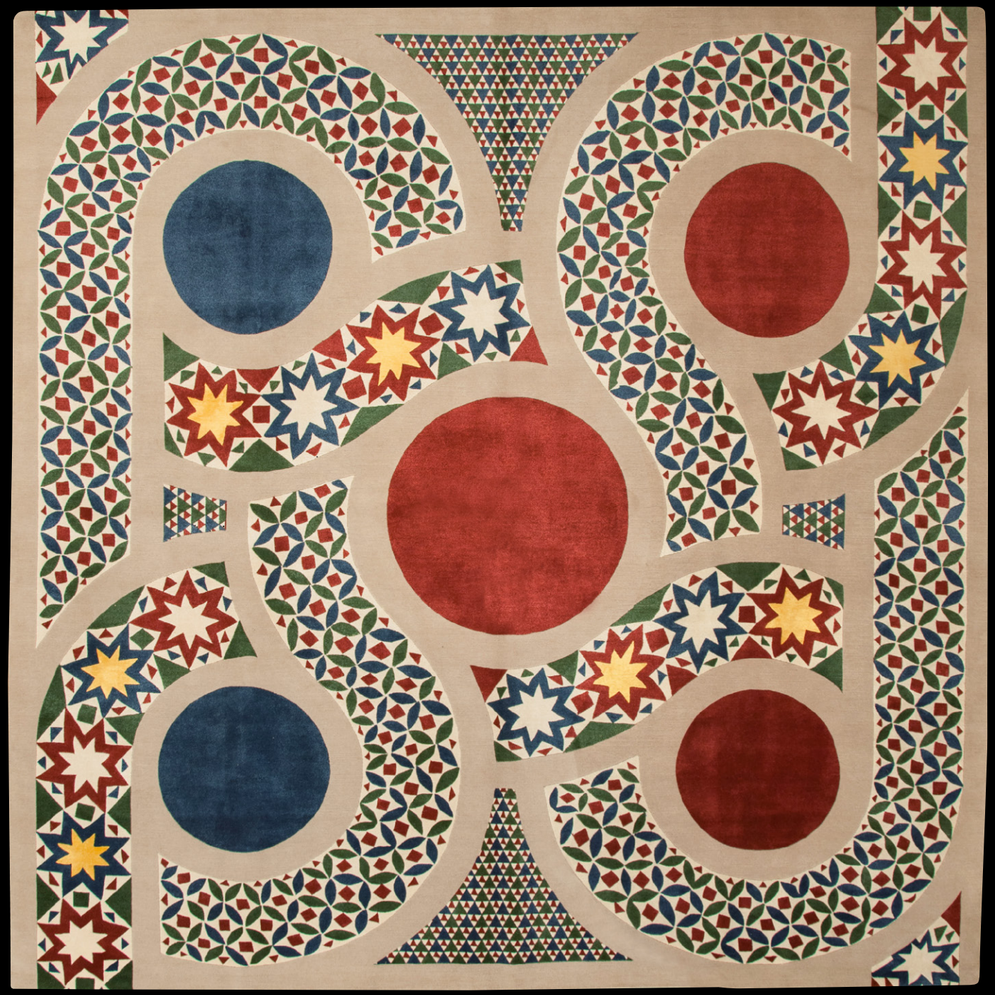
Design: Elephant - Finely Handknotted in wool and natural silk - 300x250 cm



Design: Crocodile - Finely Handknotted in wool and natural silk - 300x250 cm



Design: Snake - Finely Handknotted in wool and natural silk - 300x250 cm

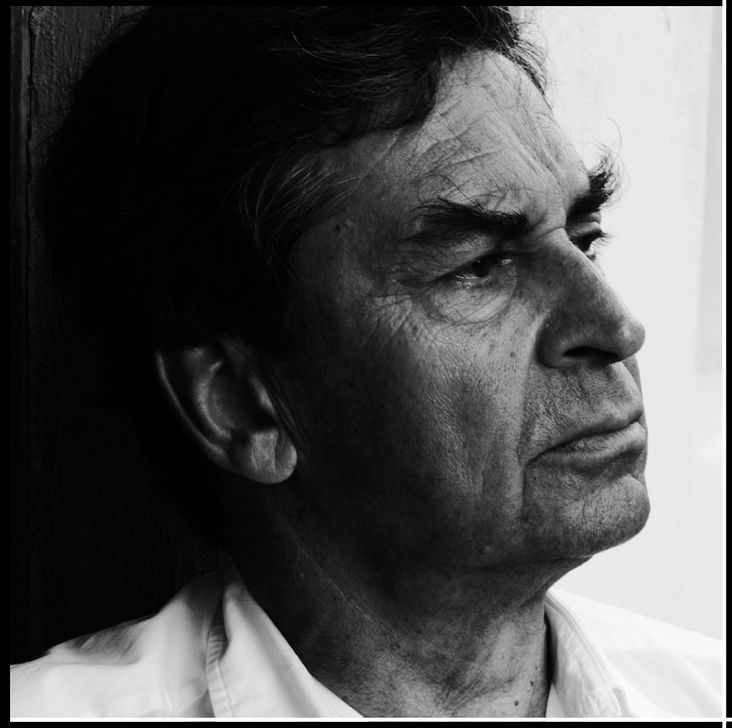


Design: Inlay - Finely Handknotted in wool and natural silk and natural silk - 300x300 cm

FRANCO RAGGI

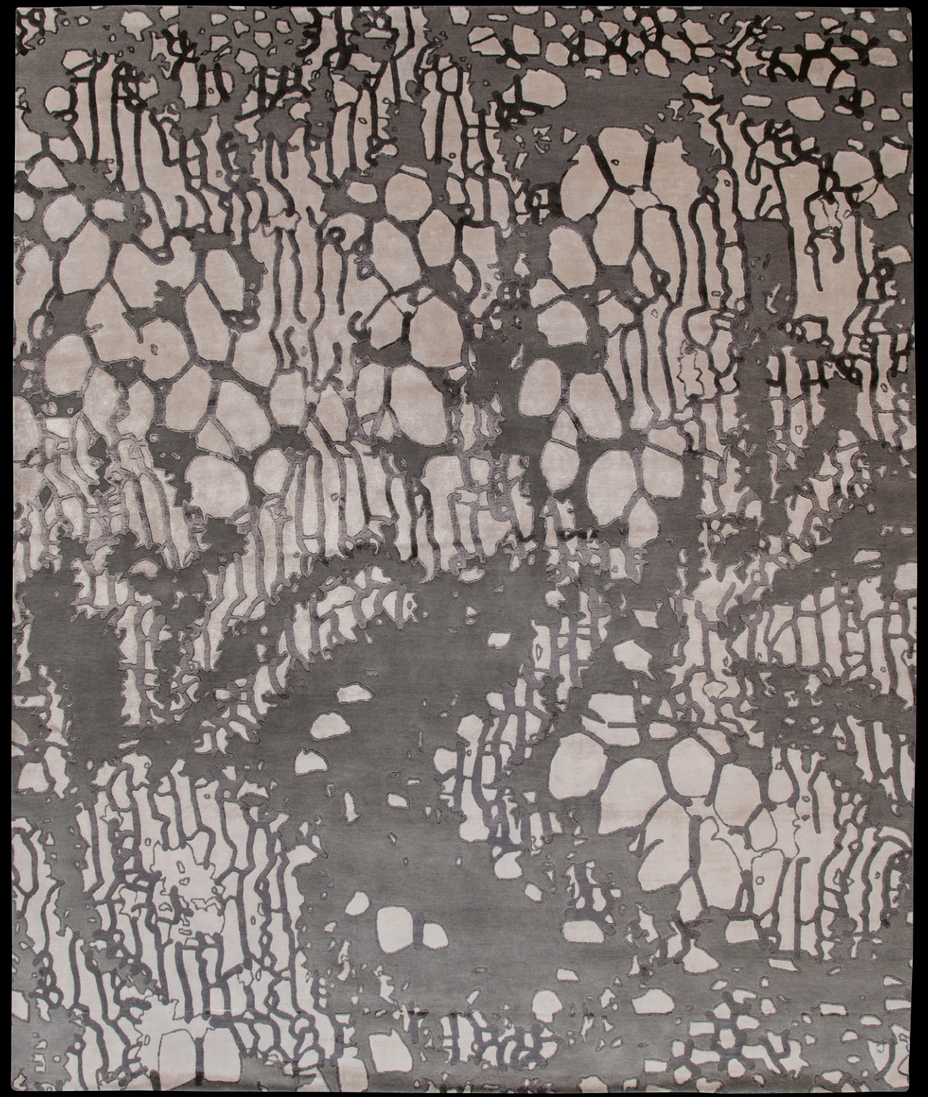
Nato a Milano nel 1945. Architetto, è stato redattore della rivista Casabella e direttore di MODO. Nel 1973 ha collaborato alla Sezione Internazionale di Architettura della Triennale di Milano e curato per l'IDZ di Berlino la prima mostra critica sulle avanguardie del Design Radicale italiano. Ha collaborato all'ordinamento della Sezione Arti visive, Architettura della Biennale di Venezia del 1975/76. Responsabile della Raccolta del Design alla Triennale di Milano nel 1980 e nell'89 della sezione Design nella Mostra "Il futuro delle metropoli". Nel 1980 ha aperto uno studio di architettura e design con Daniela Puppa e Alberto Meda. Ha progettato oggetti, lampade e arredi per varie aziende tra le quali: Fontana Arte, Cappellini, Poltronova, Roset Francia, Luceplan, Barovier & Toso, Artemide, Zeus-Noto, Danese. Si occupa di Architettura, Design, Scrittura e Disegno. Insegna Architettura degli interni all'ISIA di Firenze. Sue opere sono presenti al Museo FRAC di Orleans e al Museo del design della Triennale di Milano. La sua lampada ON-OFF, progettata con A. Meda e D. Santachiara è nella collezione permanente del Design del MOMA a New York.

Franco Raggi was born in Milan in 1945. He became an Architect and was the editor of the Casabella magazine and director of the design magazine Modo. In 1973 he cooperated with the International Section of Architecture of Milan's Triennale and looked after the IDZ of Berlin, the first critic exhibition on the avant-garde of the Italian Radical Design. He cooperated with the organisation of the Architecture Visual Arts section of the Venice's Biennale in 1975 & 1976. He was Head of the Design Collection of the Milan's Triennale in 1980, and of the Design Section of the "Il futuro delle metropoli" exhibition in 1989. In 1980, he opened an architecture and design studio together with Daniela Puppa and Alberto Meda. He has designed lamps and furniture items for famous brands including Fontana Arte, Caps, Poltronova, Roset France, Luceplan, Barovier & Toso, Artemis, Zeus Noto, Danish. His creative work covers areas related to Architecture, Design, Writing and Drawing. He teaches Interior Design at ISIA in Florence. His work is exhibited at the FRAC Museum of Orleans and at the Design Museum of Milan's Triennale. His lamp ON-OFF, designed with (Alberto) Meda and (Denis) Santachiara is part of the permanent Design Collection of the MOMA Museum in New York.





Design: Broken Lace - Finely Handknotted in wool and natural silk - 300x250 cm



Design: Vector - Finely Handknotted in wool and natural silk relief - 300x250 cm



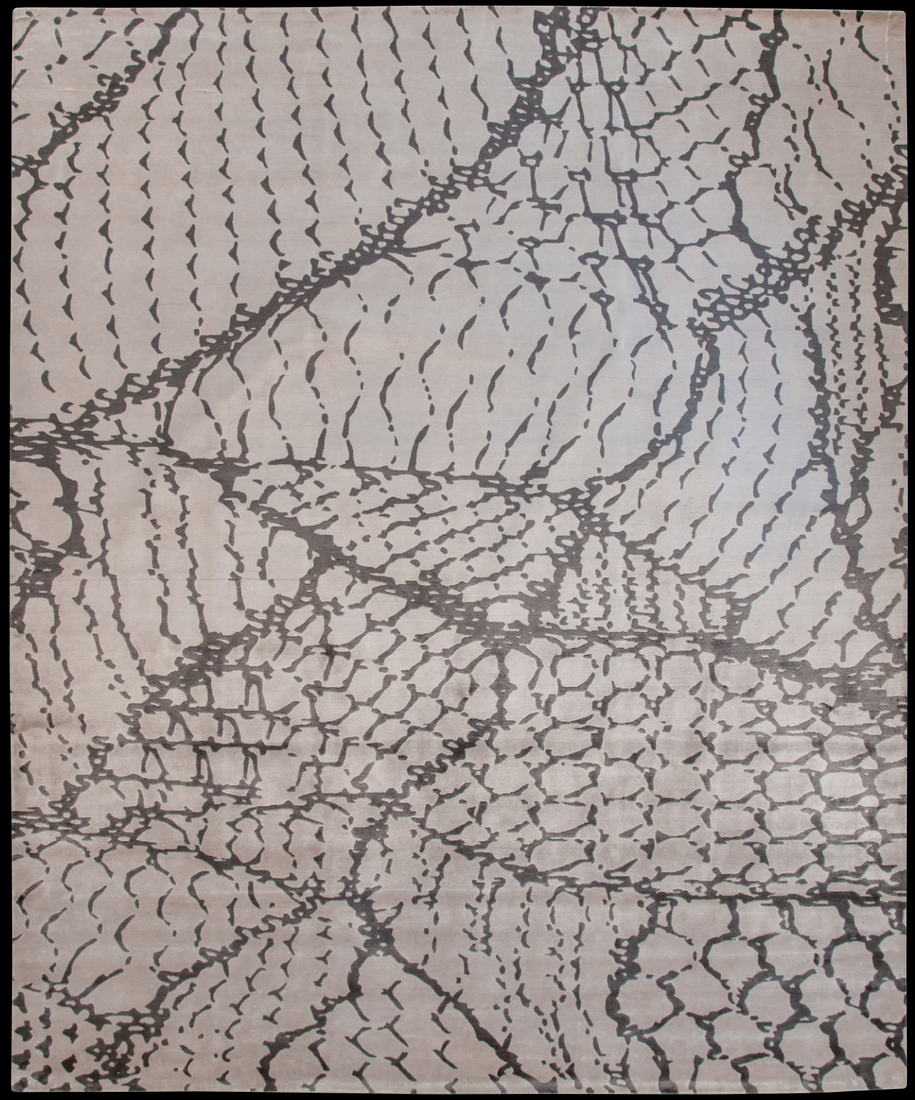
Design: Trim Flower - Finely Handknotted in wool and natural silk - 300x250 cm



Design: Lace Flower - Finely Handknotted in wool and natural silk - 300x250 cm



Design: Tex - Finely Handknotted in all natural silk - 300x250 cm



Design: Lace Storm - Finely Handknotted in all natural silk - 300x250 cm



ARTISTS
SELECTION

ARTISTS SELECTION

Collaborare vuol dire incontrarsi, conoscersi e creare. Dalla sinergica collaborazione del Brand Sahrai Milano con architetti, artisti e designer, nasce il progetto “Designers Selection”.
Nel corso degli ultimi anni, si sono avvicendati creativi di varie nazionalità, cultura e formazione, dando vita ad esclusive Creazioni che evidenziano non soltanto la produzione stilistica di anni di esperienza, ma visioni molto personali del tappeto. Il risultato di questo processo, che mette in risalto quello che troppo spesso è considerato un “complemento”, è che il Tappeto acquista carattere, significato e si trasforma in “elemento”.
Maestria Artigianale e Ricerca Stilistica, Tecnica e Design sono tangibili nell’intera produzione di Sahrai Milano e Designers Selection è l’inizio di un nuovo viaggio creativo reso possibile dalla passione che la Famiglia Sahrai mette nel proprio lavoro.

A creative collaboration involves meeting and learning from each other’s experiences. Sahrai Milano brought life to the “Designers Selection” project through the work of outstanding architects, artists and designers from all over the world.
These creative figures of different nationalities, cultures and backgrounds have contributed to enrich the Sahrai Milano collections with their very personal vision of the Rug. This creative process draws more emphasis on the character and personality of the Rug which becomes an essential part of the interior Design instead of being considered just as an accessory.
Craftsmanship, Technology and Design are tangible throughout the entire SAHRAI Collections and “Designers Selection” is the beginning of a new creative journey made possible by the passion that the SAHRAI Family transmit in their work.

CHRISTIAN HETZEL

Christian Hetzel is a self-taught visual artist. He was born 1965 in Germany and works and lives in Germany nearby Stuttgart. Hetzel has taken part in more than 15 shows and exhibitions in Germany and beyond, including Art Fair Cologne, Context Art Miami, The Unit in London and PAK, Belgium. His paintings are featured in private collections around the world an was also chosen as part of a special selection by renowned architect Peter Marino on display at the Chanel Boutique in Frankfurt. This Collection is inspired by Christian Hetzel's large abstract canvases, which have made the artist popular in the contemporary art world. This Collection consists of 8 Bespoke Designs, dominated by delicate shades of Blue, Grey, Brown, Sand, Gold, and the infinite shades that can be admired at sunset.

Christian Hetzel è un artista autodidatta. È nato nel 1965 in Germania dove vive e lavora, vicino a Stoccarda. Hetzel ha partecipato a varie mostre in Germania e altrove, tra cui Art Fair Cologne, Context Art Miami, The Unit a Londra e PAK, Belgio. I suoi dipinti sono esposti in collezioni private di tutto il mondo e sono state scelte anche come parte di una selezione speciale dal rinomato architetto Peter Marino in mostra presso la Chanel Boutique di Francoforte. Questa collezione si ispira alle grandi tele astratte di Christian Hetzel, che hanno reso l'artista popolare nel mondo dell'arte contemporanea. Questa collezione è composta da otto disegni su misura, dominati da delicate tonalità di blu, grigio, marrone, sabbia, oro e dalle infinite sfumature che si possono ammirare al tramonto.





Design: Sand brown - Finely Handknotted in wool and viscose and viscose relief - 400x300 cm



Design: Skyblue in sand - Finely Handknotted in wool and natural silk and natural silk relief - 400x300 cm



CHRISTIAN HETZEL



Design: Red in sand - Finely Handknotted in wool and natural silk and natural silk relief - 400x400 cm



Design: Brown in sand - Finely Handknotted in wool and viscose and viscose relief - 400x300 cm



Design: Gold in sand No.1 - Finely Handknotted in wool and natural silk and natural silk relief - 520x200 cm



Design: Greys - Finely Handknotted in wool and natural silk and natural silk relief - 400x300 cm



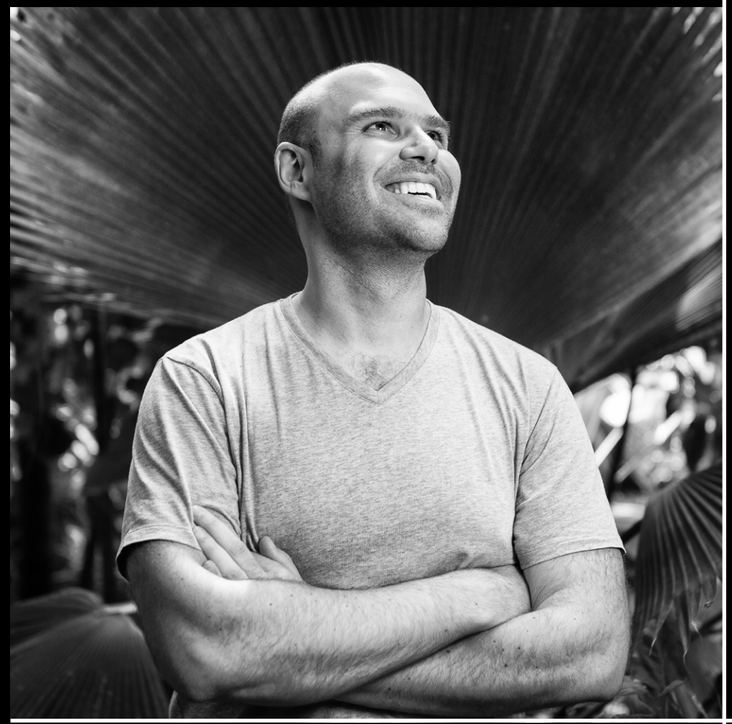


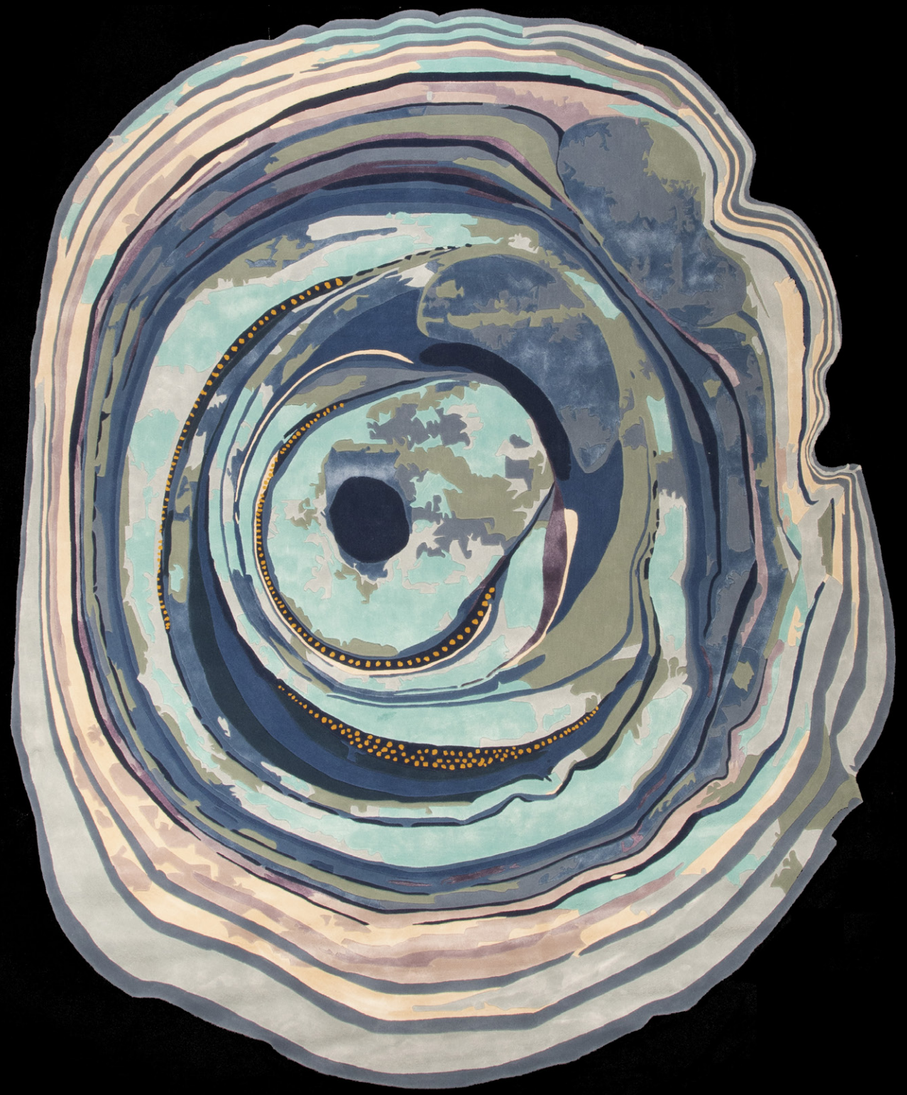
Design: Reflection in blue - Finely Handknotted in wool and viscose and viscose relief - 400x300 cm

DAVID ELIA

Born in Rio de Janeiro, Brazil in 1982, David Elia attended the Harvard Graduate School of Design's Summer Program in 2002, and received his Bachelor's degree in fine arts from Brandeis University in 2004. In 2007 Elia earned a Master's degree in interior architecture from the Rhode Island School of Design (RISD). In 2009, he received a Master's degree in design from Milan's Domus Academy. Much of Elia's work addresses issues within Brazilian society, such as violence, security, drug trafficking, poor urban infrastructure and environmental degradation that have actually turned globally relevant. David also draws upon Cultural hybridization, the blending of elements from different cultures. David has received critical acclaim in a variety of projects. He is one of the spearheads of new movements of creative hybrid professionals who offer innovative works, which mix the best of contemporary art and design. Standout projects to date include the 2011 Stray Bullet and 2013 Bulletproof collections. In November 2014 his work was included in the exhibition "New Territories: Laboratories for Design, Art and Craft in Latin America" at the Museum of Arts & Design in New York. David now works and lives in London where he has his new studio. Elia's work is included in multiple collections; the permanent collection of the Musée des Arts Décoratifs in Paris, the Museum of Arts & Design in New York, the François Pinault Collection, Paris and the Paula Cussi Latin American Art Collection. He is the recipient of an A Prime Design Award (2011) and an IF Materials Design Award (2010).

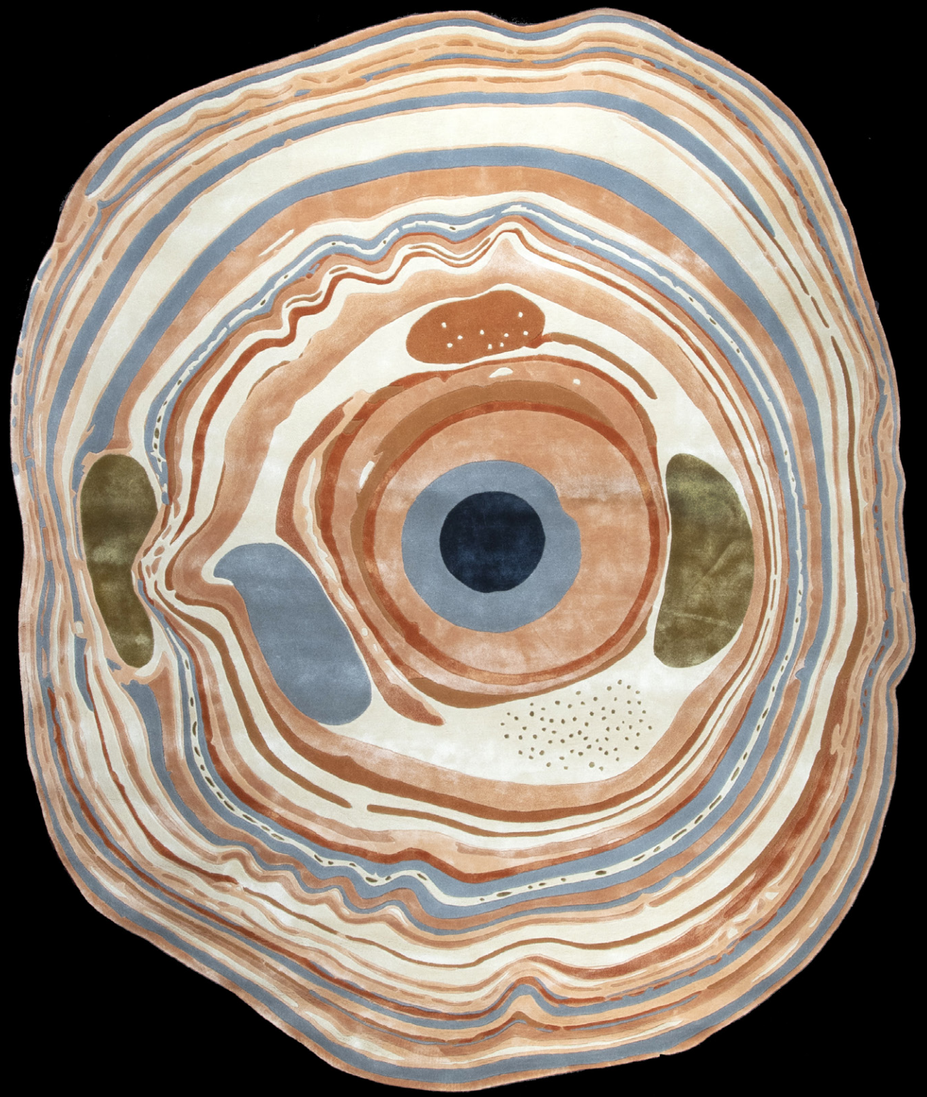
Nato a Rio de Janeiro, in Brasile, nel 1982, David Elia ha frequentato l'Harvard Graduate School of Design's Summer Program nel 2002 e ha conseguito la laurea in belle arti presso la Brandeis University nel 2004. Nel 2007 Elia ha conseguito un Master in architettura d'interni presso la Rhode Island School of Design (RISD). Nel 2009 consegue un Master in design presso la Domus Academy di Milano. Gran parte del lavoro di Elia affronta questioni legate al popolo brasiliano, come la violenza, la sicurezza, il traffico di droga, le infrastrutture urbane povere e il degrado ambientale che sono effettivamente diventati rilevanti a livello globale. David si basa anche sull'ibridazione culturale, la fusione di elementi provenienti da culture diverse. David ha ricevuto il plauso della critica in una varietà di Progetti ed è una delle punte di diamante di nuovi movimenti di professionisti ibridi creativi che offrono opere innovative, che mescolano il meglio dell'arte contemporanea e del design.
Tra i progetti di spicco fino ad oggi figurano le collezioni Stray Bullet 2011 e Bulletproof 2013. Nel novembre 2014 il suo lavoro è stato inserito nella mostra "New Territories: Laboratories for Design, Art and Craft in Latin America" al Museum of Arts & Design di New York. David ora lavora e vive a Londra dove ha il suo nuovo studio. Il lavoro di Elia è incluso in più collezioni: la permanente del Musée des Arts Décoratifs di Parigi, il Museum of Arts & Design di New York, la François Pinault Collection, Parigi e la Paula Cussi Latin American Art Collection. Ha ricevuto un A Prime Design Award (2011) e un IF Materials Design Award (2010).



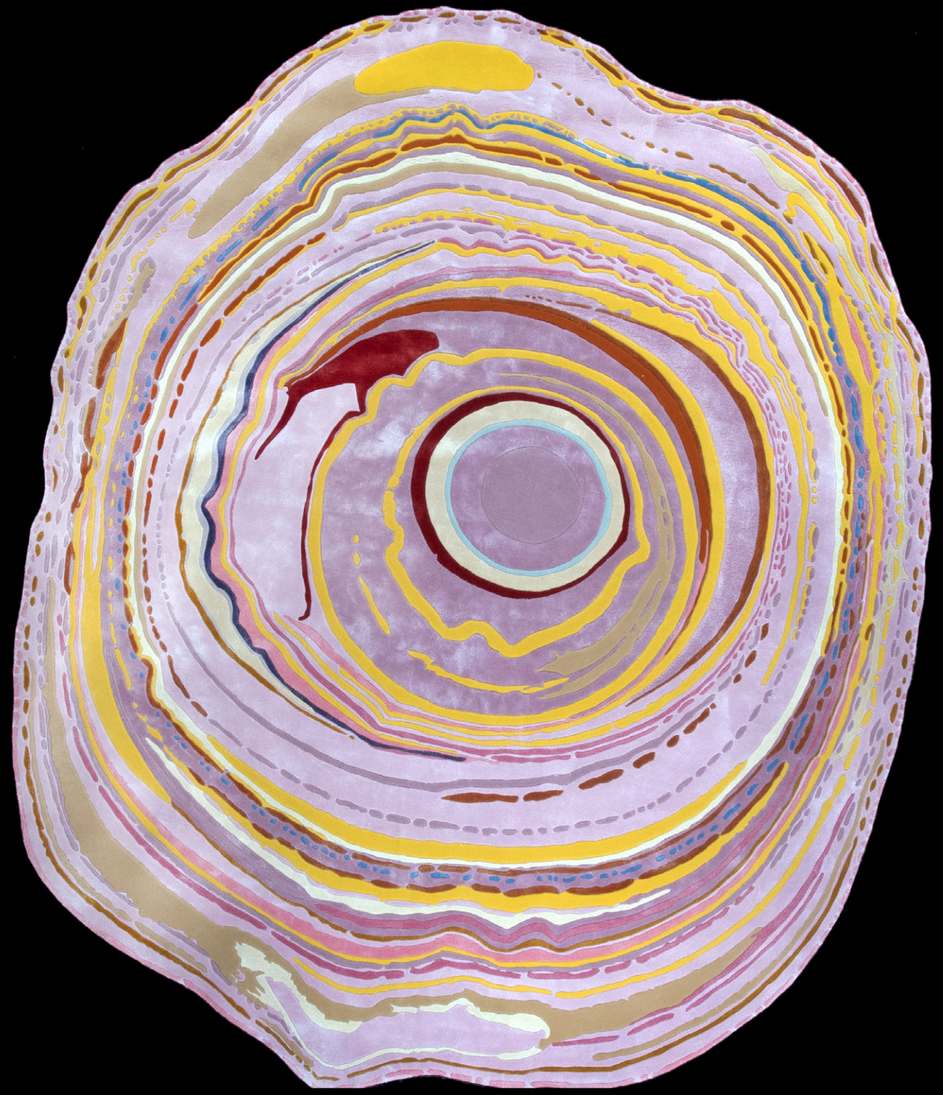


Design: Agata teal blue - Superior Handtufted in wool and bamboo silk - 342x280 cm

DAVID ELIA

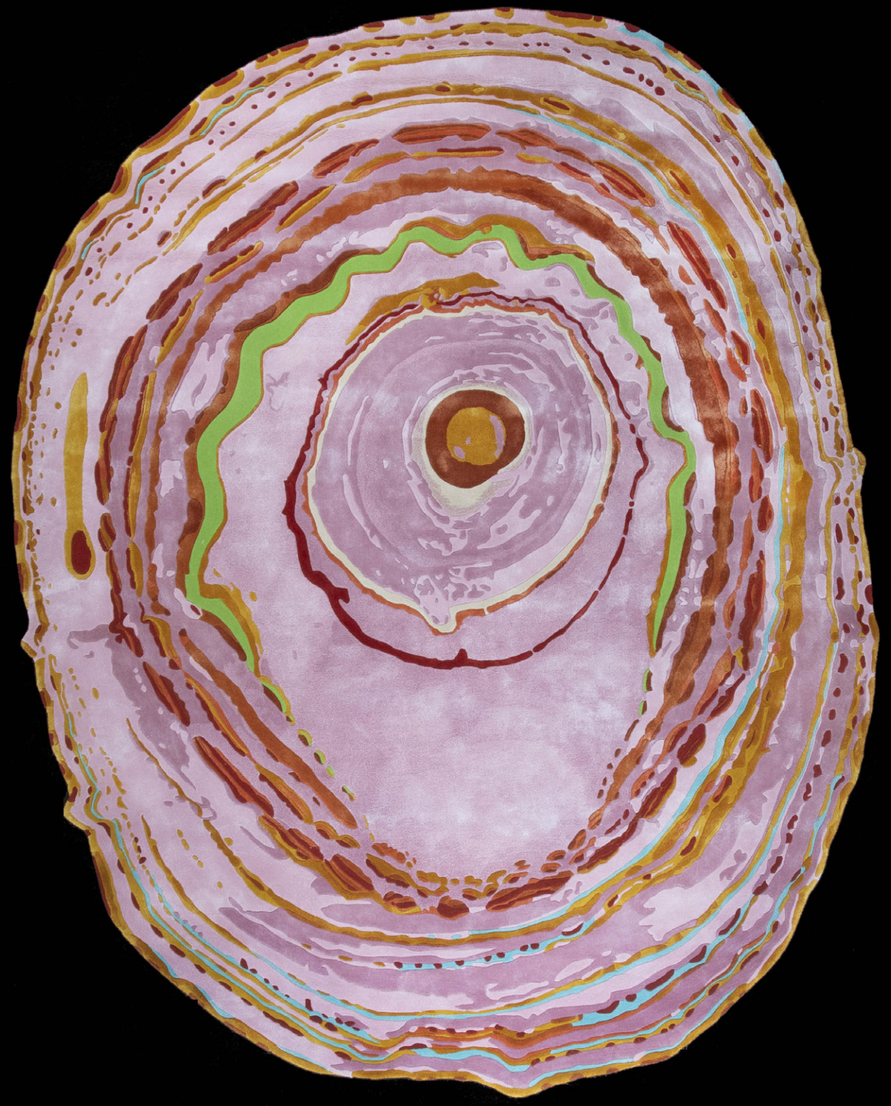


Design: Agata amber - Superior Handtufted in wool and bamboo silk - 300x250 cm



Design: Agata coyamito - Superior Handtufted in wool and bamboo silk - 300x250 cm

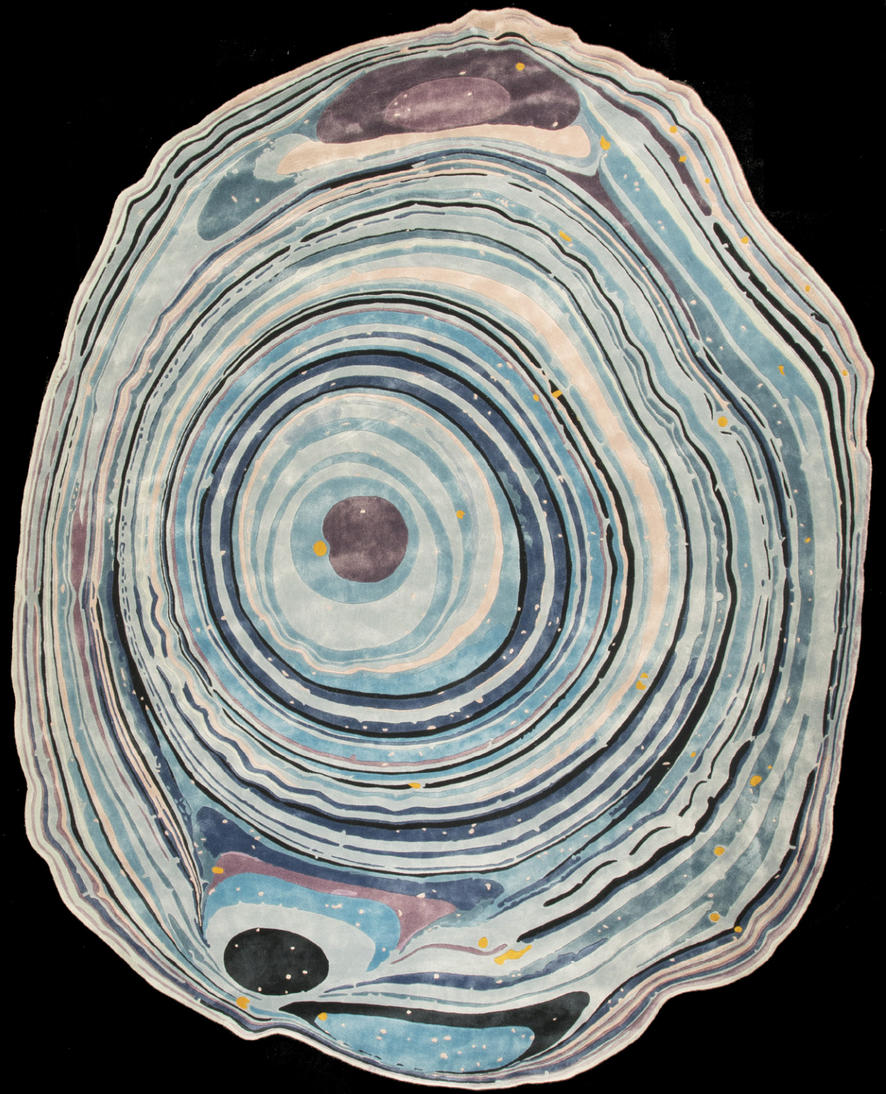




Design: Agata pink moss - Superior Handtufted in wool and bamboo silk - 318x250 cm



Design: Agata rose laguna - Superior Handtufted in wool and bamboo silk - 335x280 cm



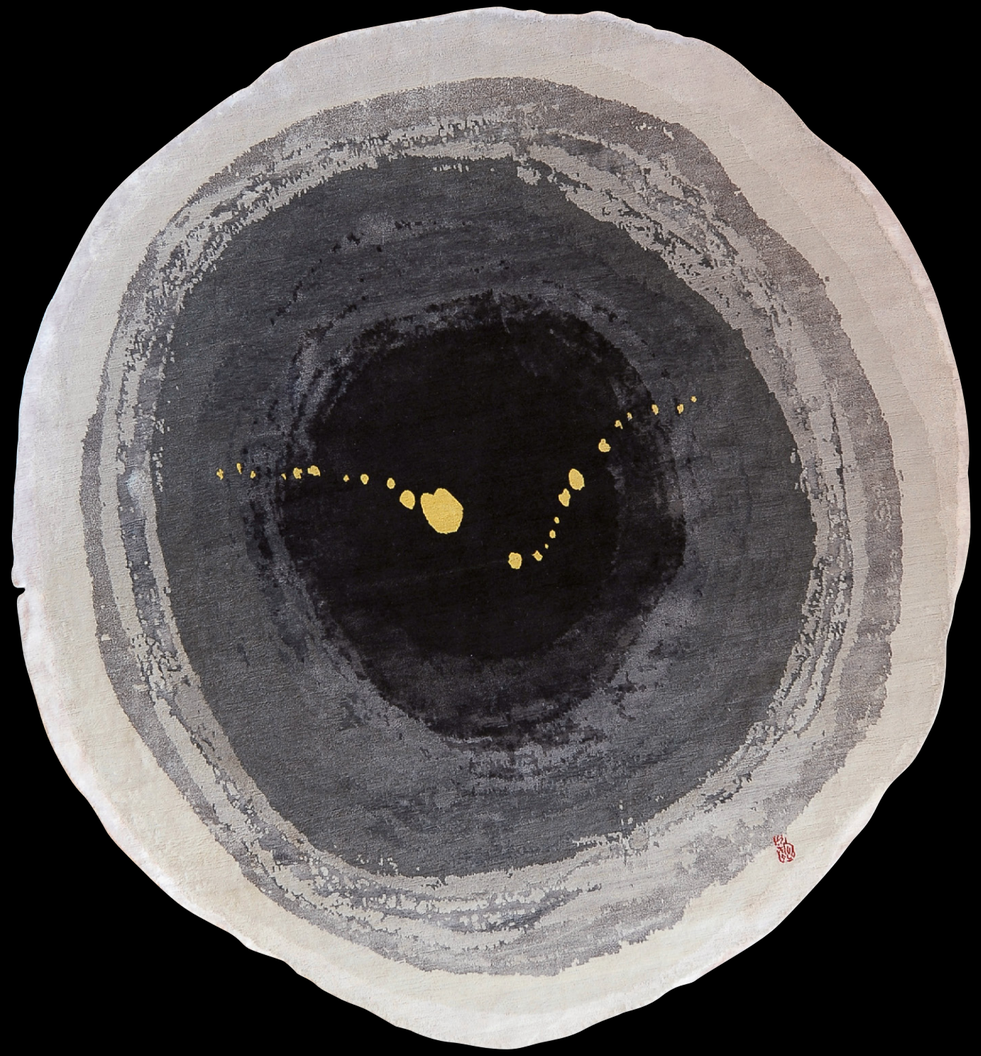
Design: Agata blue lace - Superior Handtufted in wool and bamboo silk - 300x250 cm

MINJUNG KIM

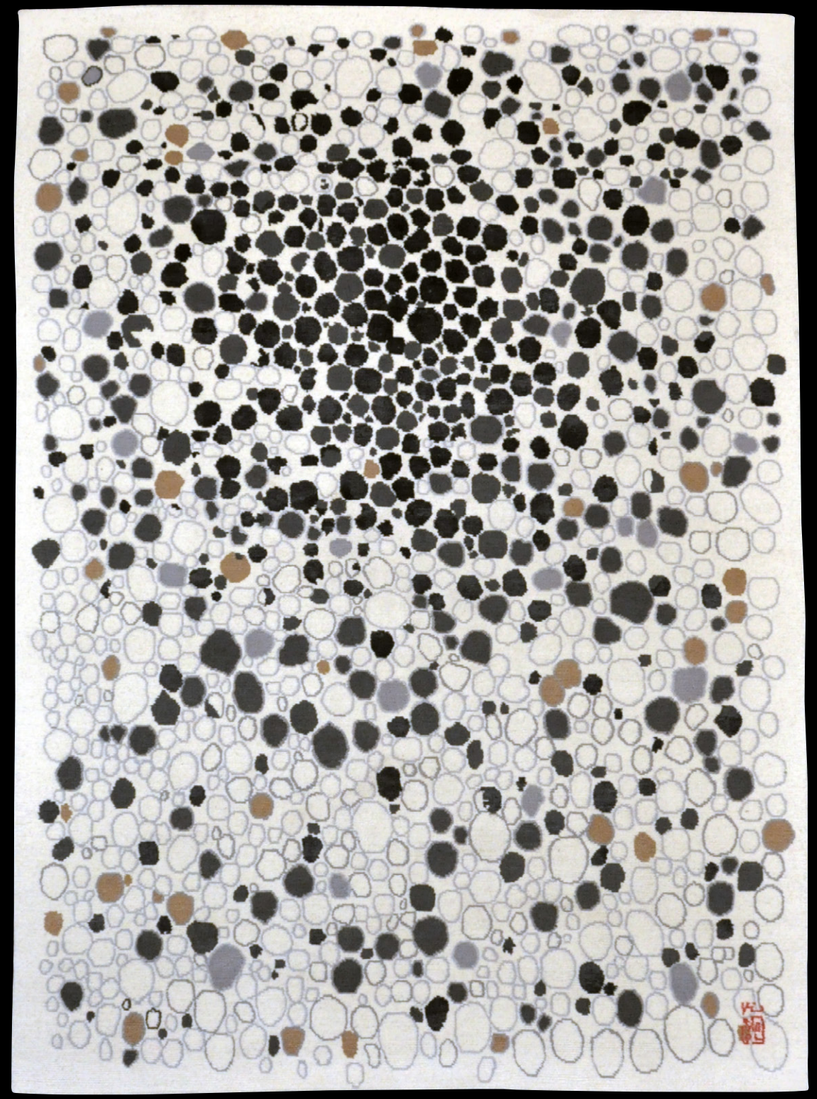
Minjung Kim nasce a Gwangju, nella Repubblica Coreana, nel 1962. Nel 1991 decide di trasferirsi in Italia. Il suo lavoro pittorico si svolge sempre a terra, come vuole la tradizione orientale, perché la terra, dal punto di vista sia letterale che metaforico, è il supporto basilare per qualsiasi dipinto. Nelle sue opere, a partire dal 1998, la carta - utilizzata in più strati sovrapposti - subisce combustioni che, oltre a generare un senso di tridimensionalità, consentono di avvertire la stratificazione del tempo emblematizzata dalla successione di superfici cartacee. Ecco il fascino estremo del lavoro di Kim Minjung: devozione all'arte che supera se stessa nel contatto profondo con la vita, espressione della bellezza innata e stupore inafferrabile dell'incompletezza, del sentirsi perennemente tra le cose. Attualmente vive e lavora tra sud della Francia e Stati Uniti. Le sue opere sono state esposte in importanti musei (Fondazione Palazzo Bricherasio, Torino; Museo comunale, Ascona; Museum Sbygningen, Copenhagen, Henry Moore Institut, Leed; Guanshan Yue art Museum, Shenzhen; Macro - Museo arte contemporanea Roma) e sono presenti in importanti collezioni private.

Minjung Kim was born in Gwangju in the Republic of Korea in 1962. In 1991 she decided to move to Italy. She always executes her pictorial work on the floor, in keeping with Oriental tradition, because both literally and metaphorically the floor is the basic support for all painting. In her works, since 1998 on overlaid layers of paper, she burnt sections of them to generate an effect of three-dimensionality, to provide the viewer with a chronological dimension, and to indicate layers of time symbolised by the layers of paper. This is the key to the great charm of Kim Minjung's work: a devotion to art that transcends itself in a profound contact with life, expression of a innate beauty and ungraspable amazement at incompleteness, at feeling oneself perennially among things. Minjung currently lives and works in South of France and United States. She exhibited in important museums (Fondazione Palazzo Bricherasio, Torino; Museo comunale, Ascona; Museum Sbygningen, Copenhagen, Henry Moore Institut, Leed; Guanshan Yue art Museum, Shenzhen; Macro - Museo arte contemporanea Roma) and her works are in important private collections.



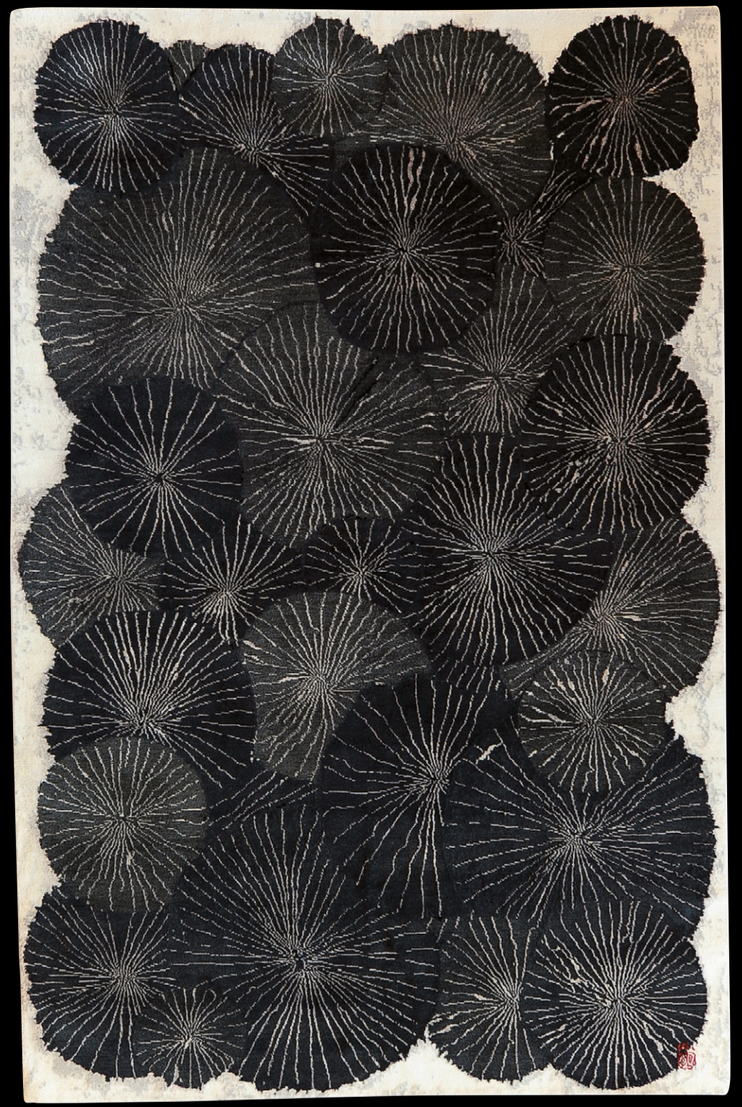


Design: Percussion - Finely Handknotted in wool and natural silk - 282x281 cm

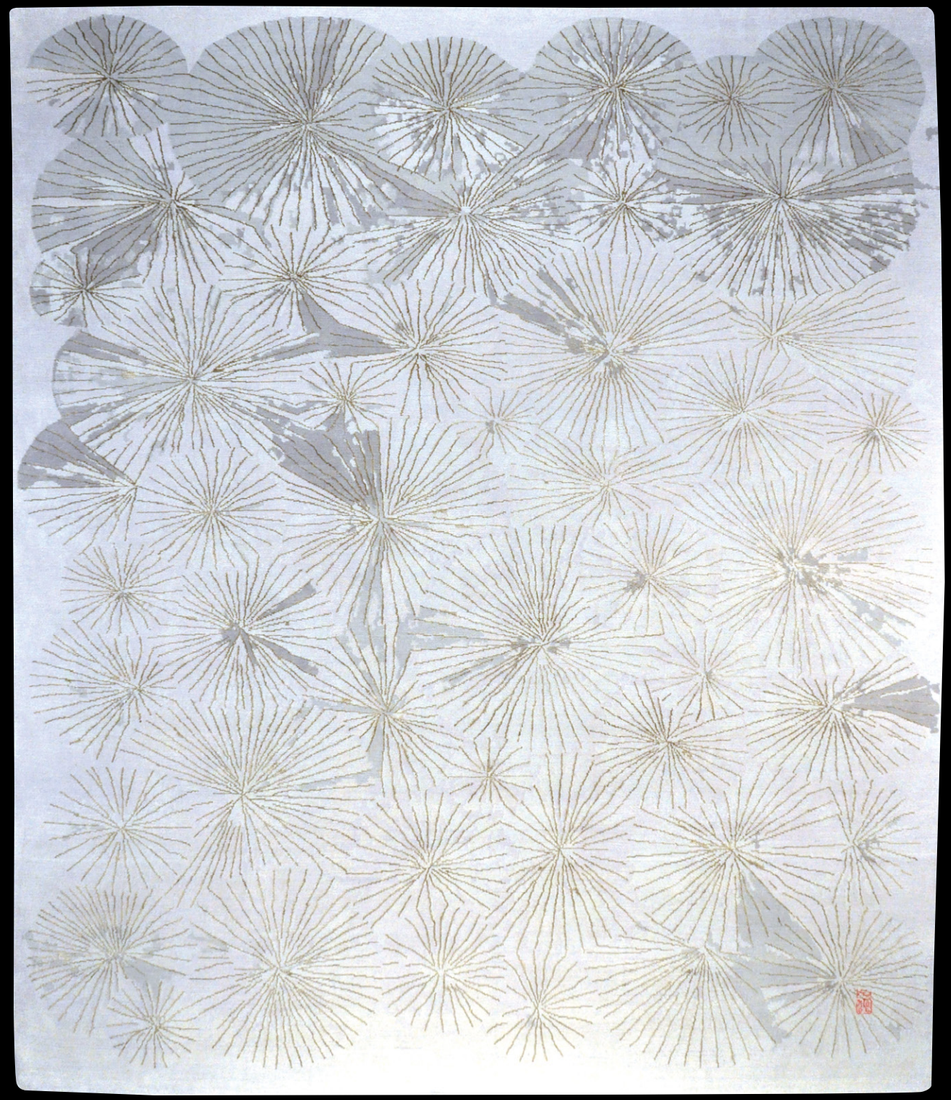


Design: Grey snow - Finely Handknotted in wool and natural silk - 346x281 cm





Design: The Street - Finely Handknotted in wool and natural silk - 280x181 cm



Design: The Street - Finely Handknotted in wool and natural silk - 300x250 cm

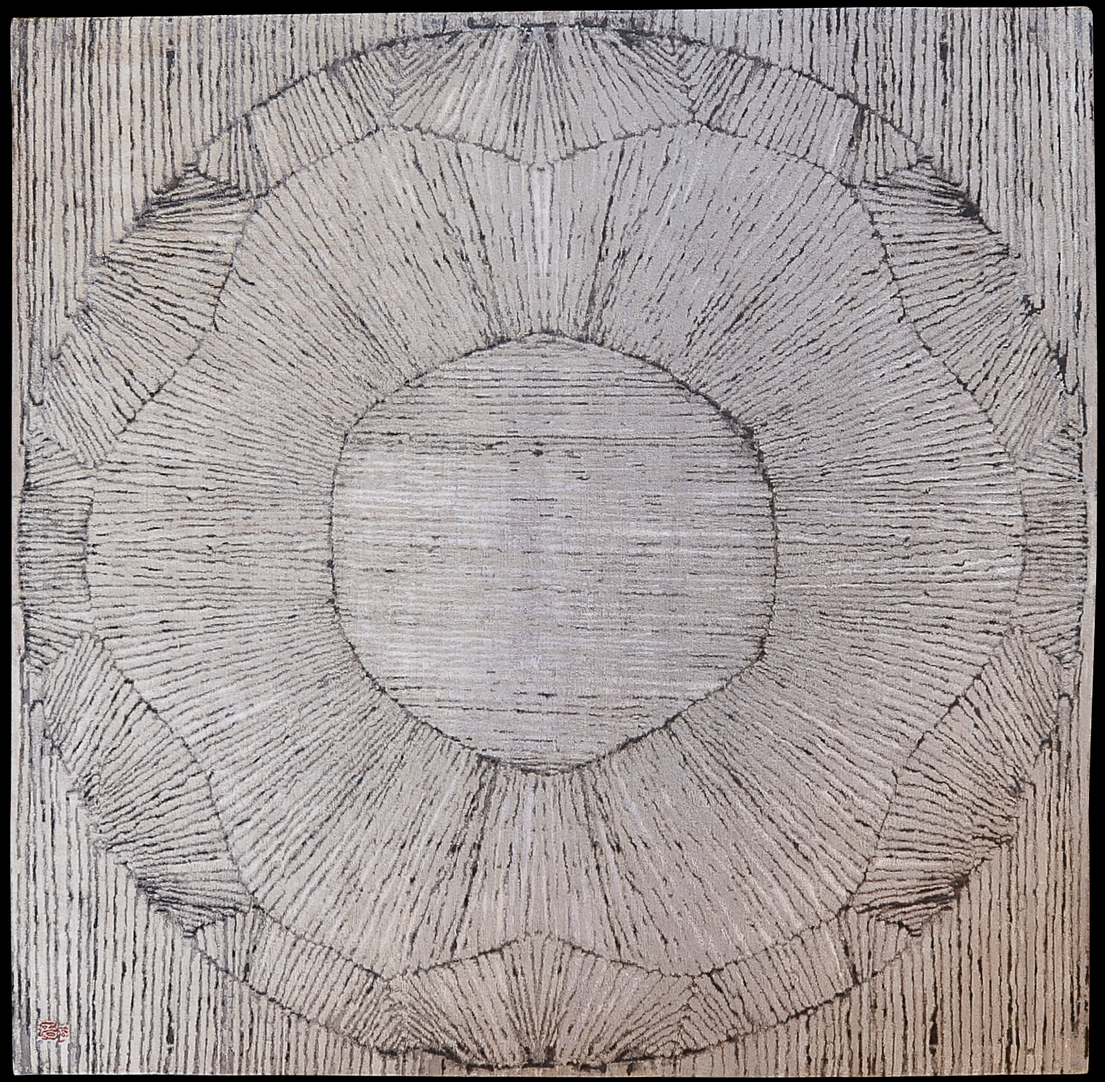




Design: Pieno di Vuoto - Finely Handknotted in wool - 405x321 cm



Design: Interchange - Finely Handknotted in wool and natural silk - 350x282 cm



Design: The Ball - Finely Handknotted in wool and natural silk - 282x281 cm



Design: Bambu - Finely Handknotted in wool and natural silk - 352x281 cm



ROGER SELDEN

Nato a New York nel 1945, ha studiato arte presso il Brooklyn Museum dal 1957 al 1962. Ha frequentato la Temple University Tyler School of Fine Arts di Philadelphia, dove ha conseguito il BFA nel 1966. Durante l'estate del 1964 ha studiato a Parigi con Antonio Frasconi e George McNeil. Dal 1966 al 1968 ha frequentato la Scuola di Belle Arti Tyler Roma Italia dove ha ricevuto il suo MFA nel 1968. Dal 1971 Selden in collaborazione, con Renato e Giorgio Cardazzo della Galleria del Naviglio a Milano, è stato protagonista in più di cento mostre personali in tutto il mondo; numerose esibizioni sono state incentrate su di lui nelle più importanti fiere d'arte come Art Basel, Fiac Parigi, Arte Fiera Bologna, Chicago Art Fair, Arco Madrid, Art Cologne, Art Forum di Zurigo. Roger Selden vive e lavora tra Milano e New York.

Roger Selden was born in New York in 1945 and studied art at the Brooklyn Museum from 1957 to 1962. He then attended Temple University Tyler School of Fine Arts in Philadelphia where he received his BFA in 1966. During the summer of 1964 he studied in Paris with Antonio Frasconi and George McNeil. From 1966 to 1968 he attended the Tyler School of Fine Arts in Rome, Italy where he received his MFA in 1968. Since 1971 Selden has had more than a hundred one man shows around the world, in collaboration with Renato and Giorgio Cardazzo of the Naviglio Gallery in Milano, Italy. He has also had one man shows in some of the most important art fairs such as Art Basel, Fiac Paris, Arte Fiera Bologna, Chicago Art Fair, Arco Madrid, Art Cologne and Art Forum Zurich. Today, Selden lives and works between Milan and New York.





Design: Manhattan - Finely Handknotted in natural silk and wool relief - 300x250 cm



Design: Las Vegas - Finely Handknotted in wool and natural silk and natural silk - 300x250 cm



Design: Phoenix - Finely Handknotted in wool and natural silk relief - 300x250 cm



Design: Miami - Finely Handknotted in wool and natural silk - 300x250 cm



Design: New Jersey - Finely Handknotted in wool and natural silk and natural silk - 300x250 cm



Design: Chicago - Finely Handknotted in wool and natural silk and natural silk relief - 300x250 cm



ARTISTS SELECTION

SAHRAI®
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1830

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